



YOUR
LEGACY

THEIR
FUTURE



MARINES'
MEMORIAL



ASSOCIATION & FOUNDATION

PLANNED GIVING PROGRAM



The Marines' Memorial exists to **Honor the Sacrifice of Veterans of all eras.**

The Marines' Memorial Club was founded in 1946 by then Commandant of the Marine Corps, General Alexander Vandegrift, as a Living Memorial to honor the fallen of World War II. We have over 20,000 members comprised of active duty military, Veterans, and their families. Our mission is to honor the legacy of military service through a Living Memorial and programs that:

Commemorate the contributions of all generations who have sacrificed so much in the defense of our nation, through programs like our [Tribute Memorial Wall](#), individual black bricks honoring the men and women of the U.S. Armed Forces who have fallen during Operations Enduring Freedom and Iraqi Freedom after 9/11; our [Annual Gold Star Parents Honor and Remembrance Event](#), which gives families a chance to bond over their grief, receive support services and counseling, and build a community of lasting support; various [Battle Commemorations](#) and [Military and Historical Anniversary events](#).

Educate Veterans and the general public of the sacrifices of our past service members and current national and security issues by offering a venue for dialogue, through [Meet the Author events](#) on a variety of subjects; [George P. Schultz Lecture Series](#); our [Leadership Lessons Learned](#) series aimed at younger Veterans transitioning back into civilian life; as well as our [Museum, Library and Lobby Displays](#) that exhibit authentic artifacts and background information on the Marine Corps' history and individuals who have contributed to the Corps' heritage.

Serve our members and all service members through our [Aid and Assist program](#), offering free memberships to active duty service members and reservists, as well as subsidized hotel rooms for active duty service members as they transition to a new duty station or attend training in the area; a [Care Package program](#) each summer and holiday season; and by [providing a forum](#) for Veterans to network and engage with each other as they begin their transition to civilian life through events with resources catered to their current situation.

The Guard

Your Planned Gift honors all who serve.

As a donor, you are in full control of your gift. You can designate it to a specific program, or leave your gift unrestricted so it goes to the area of greatest need.

We are here to assist you in planning your financial future to achieve the greatest benefit for you, your family and the active duty service members, Veterans and their families that Marines' Memorial serves.

When you inform us of your planned gift intentions, you become a member of *The Guard*, a special group of supporters dedicated to providing future generations of Veterans programs that commemorate, educate and serve.

As a member of *The Guard*, you will be invited to special events that connect you with other supporters, where you can be recognized appropriately for your generosity, foresight and commitment to our nation's service members and their families.

WITH A PLANNED GIFT, YOU CAN:

- Make a larger charitable gift than you thought possible
- Take care of the financial needs of your family first
- Provide inheritances of your heirs at a lower cost
- Diversify your investment profile
- Reduce your income tax and even avoid capital gains taxes
- Increase income and effective rate of return
- Leave a legacy without giving up assets

Choose the gift that's **right for you.**

Planned giving offers several options. Please contact the Development office at Marines' Memorial to discuss how these and other planned giving options might work for you. Consult with your legal and tax advisors regarding your specific situation. If you have already named Marines' Memorial in your estate plans, please let us know!



Harness the **Power of Planned Giving.**

Philanthropy is essential for Marines' Memorial to continue to offer our many programs, and these contributions have an important role in our future and ensure our organization benefits generations of Veterans to come. The decisions you make now have a profound impact on the services we provide in ensuring the sacrifices of our country's bravest are never forgotten. No gift is too small; each gift can make a difference.

It's easy to designate Marines' Memorial Association and Foundation as a recipient of your planned gift. Simply call us at **(415) 658-9210** to speak with our Development Department, or email **development@marinesmemorial.org**.

TAKE THESE STEPS TO MAKE A PLANNED GIFT:

- Learn more about your gift options by contacting the Marines' Memorial Association and Foundation Development office at **(415) 658-9210** or **development@marinesmemorial.org**. We can provide you with sample language for bequests and show you how to structure specific gifts.
- Contact your attorney and financial advisor. Let them know you are considering a planned gift to Marines' Memorial. They can assist you in determining what type of gift best suits your personal and financial circumstances.
- Be sure to speak with your family and friends about your plans and personal wishes in addressing family needs as well as your legacy gifts.



Why does the **Marines' Memorial** matter?

No one can explain why the Marines' Memorial Association and Foundation are so essential better than those we serve.

Ronan, Veteran Member: *"We all served our country and have personal values rooted in a common foundation. Attending Club events keeps me connected to current military issues and reminds me of my 'inner soldier.'"*

Tim Hsia, MMA Board Member: *"It's geography, community, and history. You can have online or neighborhood communities. But here, we have a community with a physical heart, an actual place to meet fellow Veterans...Veterans belong here. There's no other place (off base) where a Veteran walks in and...that's your place."*

Adam, Veteran Member: *"The Living Memorial's displays almost 'fall onto me' while walking the halls. I'm moved by the sense of dignity, vigil, and remembrance that the Club's existence provides to fallen military and their families."*



To learn more about the Marines' Memorial's
PLANNED GIVING PROGRAM
please contact us at (415) 658-9210 or
development@marinesmemorial.org



609 Sutter Street San Francisco, CA 94102
tel (415) 673-6672 fax (415) 563-5820
Development@MarinesMemorial.org
MarinesMemorial.org

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