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of the Corps

UNITED STATES MARINE CORPS

REHABILITATION COORDINATOR, DEPARTMENT OF THE PACIFIC 703 MARKET STREET, SAN FRANCISCO, 3, CALIFORNIA

17 June 1946

MEMORANDUM TO ALL BAY AREA MARINES

It is with genuine satisfaction that we are able to tell you at this time that the Marines' Memorial Club in San Francisco is rapidly becoming a reality.

The very fine Club building at Mason and Sutter Streets has been purchased for the permanent home of this project, and plans are under way to make this the outstanding development of its kind in the country.

Your splendid response to our previous notice has exceeded expectations. Your suggestions have been pertinent and helpful, and many of them are being incorporated in the basic plans.

All of the facilities which were listed on our original notice will be available in due time. At present we are accepting applications from Marines and former Marines who desire permanent living quarters at the Club. Rooms, suitable for two persons with private bath, will be available about July 15, 1946, at from \$60.00 to \$75.00 per month. Applications may be submitted to the undersigned.

We want to compile as complete a list as possible of all former Marines residing in the Bay Area. YOU CAN HELP US! Tell any former Marines of your acquaintance about the memorial club and ask them to file their names and addresses with this office if they have not already done so. This list will be used in advance of the club opening to keep you posted on its progress and also will be used for informing you as to when, where, and how you may obtain your membership cards.

The Marines' Memorial Club will be an outstanding example of The Marines' Memorial Club will be all outstanding Larsen,,, to Democracy-in-action; and, in the words of Major General Larsen,,, to Democracy-in-action; and, in the words of heing a Marine. will be no rank distinction except the distinction of being a Marine

Your continued cooperation is appreciated.

MERLE T. WETTON,

PLEASE PASS THIS MEMORANDUM ON TO A MARINE FRIEND!





The Marines' Memorial Club A LIVING MEMORIAL

The Marines' Memorial Association, a non-profit Veterans organization, exists to honor the legacy of military service through a Living Memorial and programs that commemorate. educate and serve Veterans of all eras.

The Marines' Memorial Club in San Francisco has. for seventy years, stood in honor of the memory of the men and women who served in defense of our nation. The Club, just one block off Union Square at 609 Sutter Street, is in the heart of downtown San Francisco. This handsome California Spanish Revival building, which enjoys San Francisco's protected landmark status, provides a sanctuary for those who wish to take a pause and to honor the valor of Veterans who gave their lives while in the service of their country. Our Living Memorial is designed to preserve memories and share the stories of American military history.

The founders of the Club recognized three components to a living memorial: historical, emotional, and business. There was also an awareness that these three functions of the Club might overlap and complement each other. The vision of the original founders devised the framework for the Club to sustain itself in perpetuity.

The Club's original charter specified, as a tribute to Marine Corps heroes, the establishment and maintenance of a museum. Over time, the atmosphere and ambiance of the entire building has fulfilled this historical function.

continues on page 34







Important News from the General



We are turning 70!

MY THEME FOR MY LETTER FOR THIS ISSUE OF Crossroads is MMA Membership. I hope you took a moment to study the cover of your magazine. Our first Membership Director appears to have been Major Merle T. Wetton, USMCR. On 17 June 1946, he published a "Memorandum to All Bay Area Marines." His mission was to get Marines to sign up as members before the Club was even in operation.

The Marines' Memorial opened its doors to plank owner members and guests on the Marine Corps Birthday, 10 November 1946, 70 years ago. Some of our current members were there and we have heard their stories first hand! Back in 1946, Marines reported to the Company 1st Sergeant for pay call. Rumor has it that a Marine would not be issued his liberty card until he donated a dollar (a lot when a month's pay was \$37) to the Marines' Memorial. I can assure you, our members and potential members, that in 2016, all contributions to the Living Memorial are not only tax deductible, but 100% voluntary!

Inter-Service Rivalry

Our current membership numbers are respectable: 20,656 members. Did you know our Navy members outnumber Marines? It's true! Bravo Zulu to the blue side of the Navy/Marine Corps Team! For your information, here is our service breakdown as of September 2016:

Navy: 5866 Marines: 5372 Army: 4717 Air Force: 3962 Coast Guard: 693

Some of you who are numerically inclined might say, "Hey, those numbers don't add up!" Before you enroll in "Math for Marines" by correspondence, read on. We are off by 46 because I left out special categories such as honorary members. Did you know that one of our honorary members is Clint Eastwood? Clint called me in February 2006 to ask if he could attend our 60th anniversary Iwo Jima battle commemoration. He was doing research for his film adaptation of the James Brady book Flags of Our Fathers. Clint got the idea to do the follow-on film Letters from Iwo Jima here at that event. While on site, we made him an honorary member.

Take a few moments to study our membership statistics. I should point out that the Army is the fastest growing demographic. I was recently considering what it would take for each member to onboard a battle buddy. In fact, I would like to encourage our members to recruit one or two additional members each. Grab your liberty buddy, team leader, or shipmate — preferably one who is not assigned to the perpetual liberty risk program — and explain to them the meaningful programs we sponsor and the benefits of joining the Marines' Memorial. If they name you as their referral, you will even get a free night's stay under our Member Get a Member program. Membership is also a good holiday gift idea for a Veteran who may not be familiar with the benefits of belonging to the Living Memorial.

Greatest, Boomers, Millennials, etc...

Another way that I look at our Membership numbers is by War Era. One of the IRS rules surrounding the Marines' Memorial Association is a requirement to have 90% or more of our membership comprised of War Veterans. This is how it looks now:

WWII: 1285 Korea: 2016 Vietnam: 7749 Gulf War: 1481 Post 9-11: 6733

Same "Math for Marines" situation? Yes, that is only 19,559. If we state above that we have 20,656 members, then we have a delta of 1392 members. This can be attributed to a combination of special category members and — a distinction I think needs to be dropped, but which the IRS and VA force us to acknowledge as such — "War Veteran" versus "Peacetime Veteran." War Veteran means he or she served during a Congressionally-designated war period but was not necessarily in combat. The quickest way to know whether you are classified as a War Veteran or Peacetime Veteran is whether or not you have a National Defense Ribbon or an Armed Forces Expeditionary Medal. Either one of those makes you a War Veteran. This ridiculous distinction fails to recognize that during the height of the Cold War, landing planes on carriers at night in the South China Sea, patrolling the Murmansk Peninsula in a submarine, or manning infantry positions along the DMZ at the Fulda Gap or near Panmunjom was dangerous business. We should have one term — Veteran — and our legislators should take steps to merge those two categories into one.

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Unique Holiday Gifts for Everyone on Your List



There's something for everyone in the Marine Club Store. This etched **Pitcher** and **Pint Glass** (set of 4) proudly display the Club emblem, "Chesty's" inscription (on the

pitcher) and bulldog mascot (glasses). Gift boxes are included with these items! Find them in the "Specialty Items" section of www.MarineClubStore.com. Shopping is easy online 24/7 or ask at the Club's front desk.

Our Holiday Giving Tree Lights Up

We will host a Giving Tree lighting ceremony on Saturday 3 December and hope you will join in the holiday festivities. Learn more about the Giving Tree Project on page 14.

20% Off Theatre Tickets for Members

San Francisco Playhouse, at 450 Post Street, offers a 20% discount to MMA Members for all shows. Use code MMA at www.sfplayhouse.org.

Spread the Word, Stay the Night

Did you know that for every new Member you sign up, you will receive one night's free stay at the Club? The membership application is available on page 26 of this issue and at www.marineclub.com/membership.php.



CROSSROADS OF THE CORPS · THE MAGAZINE OF THE MARINES' MEMORIAL ASSOCIATION

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Staf

Letters



Members' Generosity Can Be a Game Changer

Dear Mrs. Richard Hallock [Benefactor, Colonel Richard Hallock Scholarship]:

I am incredibly humbled by your generosity. Your scholarship has given me an amazing opportunity in my life and academic career. In this upcoming academic year, I will be studying abroad at Waseda University in Japan as part of an exchange program with The Ohio State University. Along with the Boren Scholarship and an OSU-sponsored scholarship, your scholarship allows me to pursue this program while preserving my last year of GI Bill benefits for Graduate School. In my chosen field of Economics, a Bachelor's degree is only the starting point for a career in the field, and you make it possible for me to pursue this passion.

As an Arabic Linguist in the Marine Corps, I worked with a wide range of US military and diplomatic posts in cooperation with foreign militaries. Throughout these experiences, the people I met from Morocco, Spain, Italy, Jordan, Egypt, and beyond greatly admired the opportunities for language study and cultural exchange we have in the US. Each time they met with

me and my peers, our linguistic abilities and the efforts we made to understand other cultures instilled a strong confidence in our allies and demonstrated the continued elite capabilities of our Marine Corps.

In that continued spirit, I now seek to bring together our two strongest economic and political allies, Japan and South Korea. I spent this past summer in South Korea studying at Yonsei University, and I'm preparing now for my upcoming year of studying abroad in Japan. Following these experiences, I will be preparing for Graduate school and a future career in the US State Department. I can hardly express the relief and inspiration your scholarship provides for me, but I'm sincerely grateful that you would take the time and effort to help individuals like me to continue to serve our country after military service. I look forward to the day when I can begin my professional career and give back to my fellow Marines in the way that you invested in me.

Semper Fi, Robert "Bobby" Dahlhausen



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Commemorate, Educate and Serve

Commemoration The Battles for Guadalcanal

THE GUADALCANAL CAMPAIGN, OPERATION WATCHTOWER, was the first major offensive action launched by the United States against the Empire of Japan following the attack on Pearl Harbor in December 1941. The battle lasted from 7 August 1942 to 9 February 1943. The initial objective of this campaign was to deny use of islands and airfields to the Japanese and thereby prevent them from threatening Allied supply and communication routes between the US, Australia, and New Zealand. The Allies achieved surprise and quickly overwhelmed the Japanese defenders. The airfield on Guadalcanal was quickly improved and renamed Henderson Field for a Marine pilot who was killed during the Battle of Midway. Admiral Bull Halsey reportedly commented: "Before Guadalcanal the enemy advanced at his pleasure; after Guadalcanal he retreated at ours."

On 9 August 2016, over 100 guests gathered in the Commandants Room to commemorate the Battles for Guadalcanal.

The featured speaker was a Navy Veteran who was aboard the USS San Francisco (CA-38) at the Naval Battle of Guadalcanal. Chief Johnny JonGordon spent five years on the USS San Francisco. He shared his memory of being on the fantail at Pearl Harbor on 7 December 1941. Then, less than a year later, he found himself in one of history's epic naval battles, fighting off Japanese battleships at night while transiting "the slot" off the shores of Guadalcanal. The Japanese made several attempts to retake Guadalcanal, the most ambitious occurring 12-14 November 1942. Their plan was to surprise the Marines with a battleship and cruiser bombardment of Henderson Field, neutralizing US air-power. The second phase of the Japanese plan involved landing 7,000 fresh troops on Guadalcanal whose mission it would be to capture Henderson Field. But, it was not to be.

Between the 12th and 14th of November, 1942, two US Task Forces met and engaged elements of the Imperial Japanese Fleet

At right: ADM Bull Halsey
Below, left to right: Chief Johnny
JonGordon; Chief Johnny with fellow
Guadalcanal Veterans; a plaque
bearing the name and baby picture of
Mike Madland, who is pictured at far
right with Col Chris Starling and
the M-1 rifle handed down
to Mike by his father











"Before Guadalcanal, the enemy advanced at his pleasure; after Guadalcanal, he retreated at ours." —Admiral William 'Bull' Halsey

in the waters between the Solomon Islands known as "the slot." Chief Johnny (as he is most often called in the Bay Area) was a young sailor aboard the USS San Francisco, which was the flagship for the Task Force Commander, Rear Admiral Daniel Callaghan. Chief Johnny described the confusion of night fighting at sea, near misses and direct hits. He shared the shock of seeing the USS Juneau taking a devastating torpedo amidship, and the chaos and casualties of the aftermath of 44 enemy shell strikes and 22 onboard fires. In all, the San Francisco survived the battle, but at the cost of over 250 casualties, 77 killed in action. Admiral Callaghan and 76 other shipmates aboard the San Francisco gave their lives for their country in this pivotal battle of WWII. Chief Johnny's presentation can be viewed in our video library: https://www.marineclub.com/videos/.

In addition to the fascinating discussion with Chief Johnny, the Marines' Memorial also received a very special gift from the son of a Veteran from the battle. Michael Madland donated his father's M-1 Carbine rifle to the Club. His father, Robley Madland, was a Navy Corpsman on Guadalcanal and took possession of the rifle near the end of the campaign. Robley had learned of the birth of his son while at Guadalcanal. The M1 rifle has been added to the WWII display in the Marines' Memorial Club lobby, only a few steps away from the original ship's bell from the USS San Francisco.

KIA, Ship and Aircraft Losses at Guadalcanal US **JAPAN** 7,100 Personnel 31,000 29 Ships 38 615 Aircraft 683



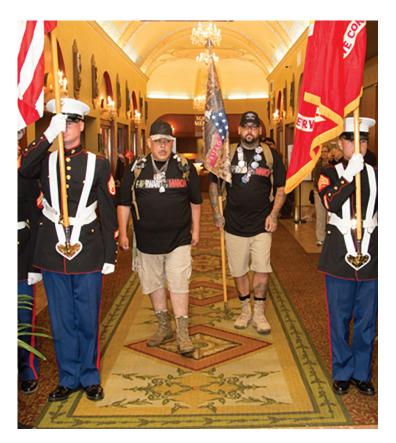


Two Marine Veterans Walk Hundreds of Miles to Honor Troops Who Died in Combat

Start: 1 July 2016 Marines' Memorial Club, San Francisco

Finish: 29 July 2016

5th Marines Regiment Memorial Garden **Camp Pendleton**



ART MEDINA AND NICK OSUNA, BOTH MARINE NONcommissioned officers and Iraq Veterans, met by chance at a county fair when one noticed the other wearing an Eagle, Globe, and Anchor sweatshirt. This chance meeting led to a close friendship and a common goal to recognize and honor their fallen comrades from the recent wars in Iraq and Afghanistan.

Inspired by the Marines' Memorial Gold Star Parents Honor & Remembrance event that is held each year in February, Art and Nick (at rear and in front, respectively, in photo at left) decided to form their own nonprofit organization: The Field of Honor Foundation.

For their first project, they planned ambitiously. They set out to walk 565 miles from San Francisco, California to Camp Pendleton, California wearing the dog tags of fallen warriors around their necks. The purpose of their endeavor was twofold: First, it was intended to honor the men and women who made the ultimate sacrifice in Iraq and Afghanistan; second, it would raise awareness for the importance of keeping their memories alive. Proceeds raised, they determined, would be donated to the Marines' Memorial Association program for Gold Star Parents mentioned above.

Escorted out of the Club by a Marine Color Guard in dress blues, cheered by Blue Star Moms, Gold Star Moms, and other friends, Art and Nick made a right turn onto Sutter Street and began what would be a 29-day journey, walking to Camp Pendleton.

The conclusion of the walk incorporated more fanfare than the beginning. Motorcycle escorts, friends, family, Blue and Gold Star Moms, and representatives of dozens of organizations joined Art and Nick as they reached their final objective, the Memorial Garden at 5th Marines Headquarters at Camp Pendleton.

The walk that was originally mapped out for 565 miles had actually covered 6481/2 miles in 29 days. One hundred and sixty-two dog tags were placed at the Memorial Garden and the families of those brave Americans who sacrificed all, and all in attendance, could sense the importance of keeping the memories alive. The same dog tags will be donated to the Marines' Memorial Association on 23 February 2017 to coincide with the Gold Star Parents Honor and Remembrance Event.

Despite the physical toll and the time it took to plan and execute FORWARD MARCH, Nick and Art are already talking about how to take this concept to the next level, and both are fully intent on making another go of it in 2017.

FACTS AND FIGURES FROM FORWARD MARCH

1	Women required to plan and organize (Thanks, Aubrey!)
2	Breakfast shots of Jameson Irish Whiskey on 1 July
3	Calls from General Mattis before Art answered the phone
7	Military Bases visited
29	Miles travelled the first day — San Francisco to Half Moon Bay
49	Most miles covered in one day – Bixby Creek Bridge to Big Sur
50	Degrees Fahrenheit departing San Francisco
82	Degrees Fahrenheit arriving Camp Pendleton
104	Number of dog tags at start of march
162	Number of dog tags at end of march
168	Pairs of socks worn
565 miles	Distance Art and Nick thought they were hiking
648 ½ miles	Actual distance hiked by Art and Nick
3800 miles	Miles added to odometer of the support vehicle 1-29 July
Art and Nick	Did not use own names, referred only to names on dog tags
Cannery Row NFL Alumni of Northern California treat Art and Nick to Lunch	
FORWARD, MARCH!	What they called their journey
Foot Care	Unsolicited advice from no fewer than 19 sources
Gen Mattis, USMC	Unexpected wakeup call at midway point and foot care advice
Gen Neller, USMC	Commandant of the Marine Corps presented Art and Nick coins
Half Moon Bay	Blue and Gold Star Moms met them there with dinner
Hofbrau de Albatross	Owner hosted dinner including a WWII Veteran
Memorial Garden	Location at 5th Marines HQ, where the hike officially ended
Point Magu	Joined for a day by Sergeant Major Jeff McKeone, USMC, (Ret.)
Vandenburg AFB	Famous for missile launches; Art and Nick enjoyed a day of rest
Watsonville KOA	Campground waived fees and other campers gave support

Continues on next page







Forward March from previous page











From the General from page 4

In terms of war era, Vietnam era Veterans are leading the charge, membercount-wise; but the Post 9-11 members are closing in. Thirty-seven percent of members are Vietnam era and 33% are Post 9-11. It pleases me to see so many young members using the Club. This being the case, I personally challenge you Post 9-11 Veterans to try and outnumber us (I am of that Vietnam generation, in case you were wondering) by June 2017, the end of our fiscal year at the Marines' Memorial. We will prepare something special for the Post-9-11 Vets if this happens.

Member Feedback

We recently held a member round table event with a random sample of members, both Regular and Benefactor. We captured ideas and opinions on how to enhance your Club while growing our member numbers. To get a wider range of input from our members, we will be sending an online survey during the beginning of October (check your inbox!). I sincerely hope that the combination of the 241st Marine Corps Birthday and our 70th anniversary inspires you to visit and support your Club. General Vandegrift

would be proud to see how his vision unfolded and I am grateful to each of you for the role you played and continue to play in sustaining this Living Memorial in downtown San Francisco.

Sincerely, and Semper Fidelis,

J. Michael Myatt

Major General USMC (Ret.)

President and Chief Executive Officer

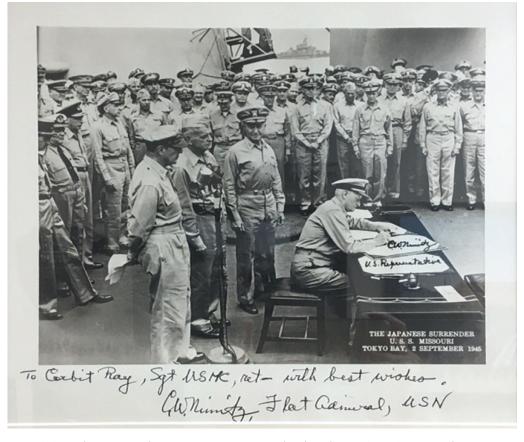
A Wire Brush with Destiny

JUST OUTSIDE THE OFFICE OF THE President & CEO of Marines' Memorial hangs a photo of Admiral Chester Nimitz aboard the USS Missouri. Along with General Douglas MacArthur, he was accepting the Japanese surrender on 2 September 1945. It is autographed by the Admiral and contains a personal note to a longtime member of Marines' Memorial, Corbit A. Ray. Like many artifacts at the Club, this one has a back story.

Corbit A. Ray graduated from MCRD Parris Island, South Carolina, a short 90 miles from where he grew up. The year was 1947. While awaiting orders to Guam after being transferred cross country to MCRD San Diego, he was tasked by an officer to give a recruit who failed inspection a "GI Bath." Needless to say, such rigorous body scrubbings involving wire brushes and sand are a thing of the past. But it was 1947, so Corbit executed the order and, the next morning, that recruit was absent without leave (AWOL).

Fast forward three years to 1950. Corbit was an NCO in Korea, where he was seriously wounded during the Battle for Hill 1243. His right arm required amputation and, as he began his recovery, he also learned he had a skill for helping other amputees - inspiring them and supporting them in regaining quality of life.

By 1966, Corbit had been working for years at Oak Knoll Naval Hospital as a trainer specializing in the use of prosthetic limbs. One afternoon, a black limousine arrived at the hospital. Out stepped



ADM Nimitz and Gen. MacArthur accept Japanese surrender aboard USS Missouri, 2 September 1945

then-retired Admiral Chester W. Nimitz. He was going to his routine physical therapy appointment. The Admiral's driver was an active duty Gunnery Sergeant. Corbit recognized him instantly as the recruit whom he had disciplined with a GI Bath 19 years earlier! As the Gunny stood at parade rest, Corbit walked up behind him and said, "How long has it been, Gunny, since you had a GI Bath with sand-soap?" Not knowing how the Gunny would respond after all this time, he kept a safe distance.

That Gunny, overcoming his shock, instantly recognized Corbit as well and hugged him like a long lost brother. He explained that he never forgot that painful lesson, that it had made him a better Marine, and even credited Corbit with saving his fledgling career at that time.

As he had a successful Marine Corps career and was on glide path to retirement, the Gunny asked if there was anything he could do for Corbit. "Sure," Corbit said, "I would like a copy of the famous picture of the Admiral accepting the Japanese surrender on the USS Missouri."

One week later, Corbit was at work at Oak Knoll hospital when he felt a tap on the shoulder. It was Admiral Nimitz. When Corbit jumped to attention, the Admiral said, "At ease, Mr. Ray. Neither one of us ever has to stand at attention again." He then handed over the picture that now hangs at Marines' Memorial on the Command Deck, inscribed:

To Corbit Ray, Sergeant USMC, retired, with best wishes - Fleet ADM Chester W. Nimitz, USN

The GI Bath is no longer part of the discipline tool kit used by Marines, but the lesson is nonetheless still relevant. You never know the impact you will have on your fellow Marines or how tough love will be returned, decades later.



The Marines' Memorial Association invites you to take part in

The Giving Tree Project

ORDER DEADLINE

NOV. 18, 2016

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THE ORDER
FORM BELOW.

Thank you for your support.

For a contribution of \$50* to the Marines' Memorial Association, you can choose from two designs of jade beveled glass ornaments, personalized with the name of your loved one. Each ornament is laser engraved with the MMA logo and the year 2016.

The ornaments will be displayed on our holiday tree in the Flying Leatherneck Lounge's bay window. Come to the Giving Tree lighting ceremony on Saturday 3 December, then enjoy the tree throughout the holiday season. Your personalized ornament will be sent to you within the first weeks of the new year.

The Marines' Memorial Association's Giving Tree Project contributes to our mission to honor the legacy of military service through a Living Memorial and programs that Commemorate, Educate and Serve Veterans of all eras. Ornament Style A: Stocking 2016 "Special Edition"



Ornament Style B: Star



Orders must be received by Nov. 18, 2016. Please fax or mail this form to: Giving Tree Project, Marines' Memorial Club, 609 Sutter St., SF, CA 94102 / Fax: (415) 563-5820.

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Telephone (
Please PRINT name(s) you would like to have engraved or	n your ornament. (15 character limit)
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Style # / Shape Ornament #3:	
Giving Tree Donation: Ornament(s) @ \$50 each =	\$ + Add'l Donation \$ = Total \$
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Credit Card Number	Expiration Date
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^{*\$20} of your donation is tax deductible. Call (415) 673-6672 x229 for more information.

Meet the Author

Max Uriarte on Terminal Lance: The White Donkey

MAX URIARTE SPOKE AT THE MARINES' MEMORIAL CLUB ON 7 July 2016. His book, The White Donkey, is an offshoot of his famously popular comic strip, Terminal Lance, published weekly in the Marine Corps Times. While not devoid of humor, The White Donkey is a more serious read in the form of a graphic novel.

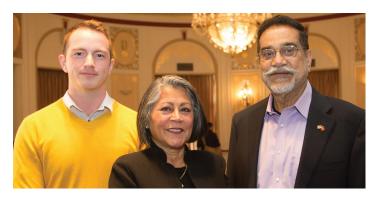
At 19 years old, Maximilian Uriarte was attending community college in Portland, Oregon with the goal of becoming a filmmaker. A chance meeting with a Marine recruiter on campus one day led his life in a different direction.

Accepting the challenge of being a Marine made sense. Max was smart and a decent athlete. His entry level test scores were so high that he could choose any of the Military Occupational Specialties (MOS) offered in the Corps. He defaulted, however, to the infantry, knowing that is where he was most likely to encounter meaningful life experiences. Volunteering for the infantry in a time of war is courageous in and of itself. Max served four years in the Marine Corps, including two combat tours in Iraq.

In 2010, after completing his second tour in Iraq, Max created the Terminal Lance comic. Denied publication in the local base newspaper at Kaneohe Bay, HI, he promoted his work through what he refers to as "guerilla marketing." The strip quickly gained popularity and became featured in the Marine Corps Times that same year.

Soon thereafter, Max left the Marine Corps and settled in Northern California, where he attended the California College of the Arts. After completing his Bachelor of Fine Arts in Animation, he had two objectives: to find a job and to write his book. The task of writing a graphic novel was daunting. In order to support himself, he launched a KickStarter campaign online. His initial goal was to raise \$20,000 — which he earned in 13 hours. After 30 days, Max had raised \$162,000. With this, he was able to keep his writing and publishing on schedule.

Fans of Terminal Lance had given Max the confidence and funding to self-publish. In his presentation, Max shared with the audience how his first sketches evolved into the final product. Each page went through multiple stages of painstakingly detailed work. It took over 18 months to complete. While entirely a novel, it is based on true events, experiences and observations. It was written to help Marines cope with their own memories and experiences, as well as to help civilians better comprehend Veteran challenges.



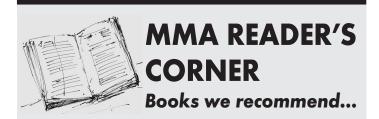
Max Uriarte stands with the parents of Marine Aviator Major Taj Sareen, to whom The White Donkey is dedicated.

Once the book was completed, the funds from the Kick-Starter campaign allowed for 5000 copies to be self-published; 2000 were sent to the financial backers and the remaining 3000 copies placed on Amazon for sale. The book sold out in 36 hours and gained positive media exposure in the process.

Terminal Lance continues to be a popular outlet for Marines on the Internet and in print. Max will continue writing Terminal Lance to share his humor with Marines and others who enjoy it. Terminal Lance is now owned by the White Donkey Animation Studio and is being developed into an animated series. For more information about Terminal Lance, including more Q&A with Maximilian Uriarte, watch his presentation online at: https://www.marineclub.com/videos/.

"The reading of all good books is like a conversation with the finest men of past centuries."

René Descartes



- The MirrorTest: America's War in Iraq and Afghanistan by Kael Weston
- The Rules of the Game: Jutland and British Naval Command by Andrew Gordon
- America's War for the Greater Middle East: A Military History by Andrew J. Bacevitch
- My Battlefield, Your Office: Leadership Lessons from the Front Lines by Justin Constantine

SAN FRANCISCO

FLEET WEEK

6-10 October 2016

WE ARE READY FOR ANOTHER GREAT SF FLEET WEEK. On Thursday 6 October, the annual Honor Our Fallen Concert features the 1st Marine Division Band in a moving tribute to those lost in the Iraq and Afghanistan Conflicts. You won't want to miss this. Following this introductory concert, the 1st Marine Division Band and the Navy Region Northwest Band will perform pop-up concerts throughout the city.

On Friday 7 October, the Parade of Ships sails under the Golden Gate Bridge, officially opening the Fleet Week festival along the waterfront. Come see the cruiser, destroyer, amphibious carrier, cutter and other maritime vessels in this dramatic display of maritime prowess. Overhead, the Air Show takes to the skies with the acrobatic Oracle Bi-Plane, the F-22, the Breitling Team, and the Blue Angels. And on the Marina Green, the Humanitarian Village will offer an educational, interactive demonstration of US military and civilian capabilities in responding to a disaster.

As always during this time of year, San Francisco will roll out the red carpet for the Marines and Sailors participating in the largest and oldest Fleet Week in America, with some of the city's most beloved attractions extending special courtesies for visiting service members and their families.

Along with the celebrations, Fleet Week also serves as an education and training platform for Bay Area governments and citizens, as leaders from the military and emergency manage-

ment attend seminars, workshops and exercises to review plans and identify best practices and innovations in humanitarian assistance and disaster response.

One of the most popular Fleet Week activities, among residents and visitors alike, is the High School Band Challenge. Each year on Columbus Day, eight high school bands converge in Golden Gate Park to compete for cash awards that support their school music programs. After the competition, all eight bands join the 1st Marine Division Band from Camp Pendleton onstage, where they end the concert with John Philip Sousa's "The Stars and Stripes Forever." Prizes are awarded personally by former Secretary of State George P. Shultz and his wife, Charlotte, who originated the idea for this event.

Join us in celebrating San Francisco's long history of naval service and maritime tradition at San Francisco Fleet Week 2016.

San Francisco Fleet Week is a 501(c)(3) organization. To learn more about how you can support, celebrate and thank our serving men and women during San Francisco Fleet Week 2016, visit www.fleetweeksf.org.

For more information and to get involved in San Francisco Fleet Week, visit, follow and connect at:



FleetWeekSF.org ★ FB:San Francisco Fleet Week ★ @FleetWeekSF ★ #wearefleetweek





FLEET WEEK 2016 SCHEDULE OF EVENTS

3 - 30 October

9 am - 6 pm Art Exhibit of original works created by active duty service members

> and veterans from World War II to the present Location: Academy of Art Gallery at The Cannery

Thursday 6 October

10 am - 2 pm Ship Tours Along the Embarcadero: Piers 30/32

1-5 pmBlue Angels Survey Flights

"Honor Our Fallen" Tribute Concert in the Marines' Memorial Theatre 6 pm

Friday 7 October

10 - 11 am Parade of Ships

10 am - 5 pm Marina Green Festival and Humanitarian Village

12 - 4 pm Air Show

Saturday 8 October

9 am - 4 pm Ship Tours Along the Embarcadero: Piers 35, 30/32, 15/17

10 am - 12 pm K-9 Heroes: Duboce Park

10 am - 5 pm Marina Green Festival and Humanitarian Village

12 - 4 pm Air Show

Sunday 9 October

9 am - 4 pm Ship Tours Along the Embarcadero: Piers 35, 30/32, 15/17

10 am - 4 pm Marina Green Festival and Humanitarian Village

12 – 4 pm Air Show

Monday 10 October

9 am - 4 pm Ship Tours Along the Embarcadero: Piers 35, 15/17

10 am - 12 pm High School Band Challenge: Golden Gate Park Band Shell







MARINES' MEMORIAL RECIPROCAL CLUBS

New listings in red. Clubs with * offer overnight lodging. Visit www.MarineClub.com/reciprocalclubs.php to learn more.

UNITED STATES

ALASKA Anchorage: Petroleum Club ARIZONA Phoenix: University Club of Phoenix CALIFORNIA Bakersfield: Petroleum Club Benicia: Benicia Yacht Club Berkeley: Berkeley City Club* City of Industry: Pacific Palms Resort* Eureka: Ingomar Club Los Angeles: Los Angeles Athletic Club*; Griffin Club Marina del Rey; California Yacht Club Newport Beach: Balboa Bay Club*; Pacific Club Oxnard: Tower Club Pacific Palisades: Riviera Country Club* Pasadena: The Athenaeum*; University Club of Pasadena Sacramento: Sutter Club San Francisco: Golden Gate Yacht Club Santa Barbara: University Club of Santa Barbara; Santa Barbara Club COLORADO Colorado Springs: El Paso Club Denver: Denver Athletic Club; University Club **CONNECTICUT** Hartford: Hartford Club New Haven: Elm City Club*; New Haven Lawn Club*; Mory's Association New London: Thames Club **DELAWARE** Wilmington: The University and Whist Club **DISTRICT OF COLUMBIA** Washington, DC: Army and Navy Club*; Capitol Hill Club; Georgetown Club **FLORIDA** Jacksonville: River Club; Epping Forest Yacht Club Orlando: University Club of Orlando Sarasota: Sarasota Yacht Club Tallahassee: Governors Club Tampa: Tampa Club **GEORGIA** Atlanta: The Commerce Club; The Georgian Club; City Club of Buckhead Augusta: Pinnacle Club HAWAII Hilo: Hilo Yacht Club Honolulu: Pacific Club; Plaza Club ILLINOIS Chicago: Union League Club*; University Club*; The Standard Club*; Buckingham Athletic Club* Rockford: University Club of Rockford Springfield: The Sangamo Club INDIANA Fort Wayne: Summit Club Indianapolis: Columbia Club* IOWA Des Moines: Embassy Club; Embassy Club – West KANSAS Topeka: Top of the Tower KENTUCKY Covington: Metropolitan Club of Kentucky LOUISIANA New Orleans: Plimsoll Club MAINE Portland: Cumberland Club MARYLAND Annapolis: Naval Academy Club Baltimore: The Center Club; The Engineers Club of Baltimore MASSACHUSETTS Boston: Harvard Club of Boston*; Algonquin Club* New Bedford: Wamsutta Club Quincy: Neighborhood Club of Quincy MICHIGAN Detroit: Detroit Athletic Club* Grand Rapids: University Club Iron Mountain: Chippewa Club Kalamazoo: Beacon Club Saginaw: Saginaw Club MINNESOTA Minneapolis: Minneapolis Club* St. Paul: University Club of St. Paul MISSOURI Saint Louis: Missouri Athletic Club* MONTANA Helena: Montana Club NEBRASKA Lincoln: Nebraska Club NEW HAMPSHIRE Portsmouth: The One Hundred Club NEW JERSEY Florham Park: Park Avenue Club NEW YORK Albany: Fort Orange Club*; University Club of Albany* Binghamton: Binghamton Club Brooklyn: Montauk Club Buffalo: Saturn Club* New York City: New York Athletic Club*; Yale Club of New York City*; Princeton Club of New York*; Columbia University Club*; The Cornell Club* Staten Island: Belvedere Club Rochester: Genessee Valley Club Utica: Fort Schuyler Club NORTH CAROLINA Durham: University Club Charlotte: Charlotte City Club Wilmington: City Club at de Rosset* OHIO Cincinnati: Queen City Club* Cleveland: Union Club of Cleveland* Columbus: The Athletic Club* Toledo: The Toledo Club* OKLAHOMA Oklahoma City: Beacon Club Tulsa: Summit Club OREGON Portland: University Club **PENNSYLVANIA Lancaster:** Hamilton Club of Lancaster **Philadelphia:** The Union League of Philadelphia*; Racquet Club of Philadelphia* Pittsburgh: Pittsburgh Athletic Assn.*; Allegheny HYP Club Wilkes-Barre: Westmoreland Club RHODE ISLAND East Providence: Squantum Assn. Providence: Hope Club* SOUTH CAROLINA Aiken: Houndslake Country Club Anderson: Anderson Country Club Camden: Springdale Hall Club* Columbia: Palmetto Club Hilton Head Island: South Carolina Yacht Club Rock Hill: City Club of Rock Hill **TENNESSEE** Memphis: University Club; Racquet Club of Memphis **TEXAS** Austin: Austin Club Dallas: Park City Club Fort Worth: Fort Worth Club*; City Club of Fort Worth Houston: The Houston Club San Antonio: Petroleum Club UTAH Park City: Club Lespri* Salt Lake City: Alta Club* VIRGINIA Norfolk: Norfolk Yacht & Country Club* Roanoke: The Shenandoah Club WASHINGTON Seattle: Washington Athletic Club*; Harbor Club Spokane: Spokane Athletic Club* WISCONSIN Madison: Madison Club La Crosse: The La Crosse Club Milwaukee: University Club of Milwaukee*; Milwaukee Athletic Club* WYOMING Jackson: White Buffalo Club*

Wherever in the world you go, YOU BELONG.

INTERNATIONAL

AUSTRALIA Adelaide: Naval, Military, & Airforce Club of South Australia*; Public Schools Club INC.* Brisbane: United Services Club*; Tattersall's Club* Melbourne: Royal Automobile Club of Victoria* Sydney: Royal Automobile Club*; Commercial Travelers' Club LTD* Tasmania: Royal Yacht Club; Launceton Club AUSTRIA Reith bei Kitzbühel: Kitzbühel Country Club* **BAHRAIN** Manama: Capital Club Bahrain **BELGIUM** Brussels: International Club-Sainte-Anne Ghent: International Club of Flanders CANADA Alberta: Glencoe Club; Ranchmen's Club; Kensington Riverside Inn, Calgary* Ontario: Royal Canadian Military Institute*; Royal Canadian Yacht Club; Thornhill Golf & Country Club; Windsor Club; Donalda Club Don Mills; Albany Club of Toronto; The London Club; University Club of Toronto* Halifax: The Halifax Club Québec: Club Atwater* Vancouver: Vancouver Club*; Vancouver Lawn Tennis & Badminton Club Victoria: Union Club of British Columbia* Winnipeg: Manitoba Club CHILE Santiago: Club de la Unión CHINA Hong Kong: Pacific Club; United Services Recreation Club; The Foreign Correspondents' Club Shanghai: Shanghai Racquet Club & Apartments*; Ambassy Club* Suzhou: Han Yuan Club* Taipei, Taiwan: American Club **EGYPT** Cairo: Cairo Capital Club **ENGLAND** Birmingham: Saint Paul's Club Buckinghamshire: Stoke Park Club* Leeds: Club LS1; The New Yorkshire Club Liverpool: Athenaeum Club London: Naval Club*; Naval & Military Club*; Royal Air Force Club*; St. James's Club*; Victory Services Club*; Union Jack Club*; The Sloane*; Lansdowne Club*; East India Club*; City University Club; Royal Over-Seas League* Norwich: Norfolk Club* Teddington Middlesex: Lensbury Club* FRANCE Paris: Cercle National Des Armées*; St. James Paris* GERMANY Frankfurt: Union International Club* INDIA Greater Noida: Stellar Gymkhana Club* Kolkata: Spring Club; Space Club; Circle Club Karnataka: Mangalore Club New Delhi: Delhi Gymkhana Club* Maharashtra: PYC Hindu Gymkhana*; Deccan Gymkhana* Mumbai: Bombay Presidency Radio Club Limited* Rajasthan: Jaisal Club* Secunderabad: Chiraan Fort Club* West Bengal: Tollygunge Club INDONESIA Jakarta: The American Club Jakarta IRELAND Dublin: St. Stephen's Green Hibernian Club* Londonderry: Beech Hill Country House Hotel* ITALY Rome: Circolo Antico Tiro a Volo JAPAN Tokyo: Tokyo American Club Kobe: Kobe Club Yokohama: Yokohama Country & Athletic **KENYA** Nairobi: Capital Club East Africa **KOREA** Seoul: Seoul Club **MEXICO** Mexico City: University Club of **NETHERLANDS** Amsterdam: De Industrieel Groote Club **NEW ZEALAND** Christchurch: Canterbury Officers' Club Dunedin: Otago Officers Club Wellington: Wellington Club* PHILIPPINES Manila/Makati City: Manila Polo Club* **PORTUGAL** Porto: Oporto Cricket & Lawn Tennis Club* **SCOTLAND** Aberdeen: Royal Northern & University Club* Edinburgh: The Royal Scots Club*; Royal Over-Seas League* SINGAPORE Scotts Road: The American Club SOUTH AFRICA Port Elizabeth: St. Georges Club* Johannesburg: Rand Club*; Inanda Club* SRI LANKA Colombo: Colombo Swim-**SPAIN** Barcelona: Circulo Ecuestre* Bilbao: Sociedad Bilbaina* Madrid: Casino de Madrid THAILAND Bangkok: The Capitol Club UNITED ARAB EMIRATES Dubai: Capital Club Dubai ZIMBABWE Bulawayo: Bulawayo Club*

CAROL'S CORNER

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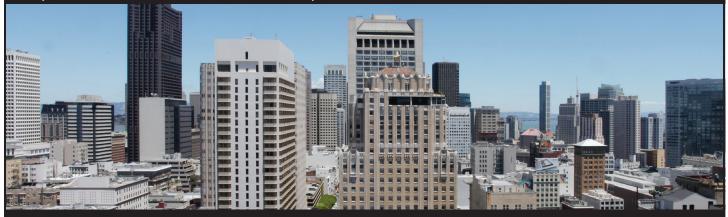
Dear Members,

While trying to decide which club to visit, please make use of the comments your fellow members have posted on the Marines' Memorial website. They can be very helpful. Many of you are requesting Letters of Introduction to clubs both domestic and abroad that do not offer overnight accommodations. Please keep in mind that these clubs sometimes have connections with nearby hotels and clubs that offer special rates to their guests, so be sure to ask! Also, don't forget to ask about restrictions, fees, and dress codes that may apply as a visiting reciprocal guest. It's best not to make assumptions. While there, please follow the rules and regulations of the host club. After all, you are representing your home club! Happy Autumn!

Carol



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Please observe the Club's "California Casual" dress code when dining with us. Gentlemen are to remove their covers.



WELCOME TO THE LEATHERNECK STEAKHOUSE & CHESTY'S BAR

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FROM OUR CHEF

An Irresistible Snack

These almonds are a little sweet, with a little heat. They're a cocktail hour favorite, and also delicious by the handful when you've settled in with a good book.



MOROCCAN SPICED ALMONDS

1 lb whole almonds 1/2 t ground ginger 1 egg white 1 t smoked paprika 1/4 t ground cardamom 1/3 cup brown sugar 2 T ground cumin 1/2 t ground black pepper 1 T ground coriander 1/4 t cayenne pepper

1 T ground cinnamon 2 t kosher salt

Preheat oven to 300°. Line a rimmed baking sheet with parchment. In a medium sized bowl, whisk egg whites for 30 seconds. Add almonds and toss until well coated. In a small bowl, blend sugar, salt and spices. Add spice mixture to almonds and toss until well coated. Spread coated almonds on the baking sheet. Bake for 35 minutes. Let cool.

ON THE CALENDAR

See all events at: www.MarineClub.com/calendar/

THURSDAY-MONDAY 6-10 OCTOBER San Francisco Fleet Week

See pages 16–17 and www.fleetweeksf.org for details.

TUESDAY 1 NOVEMBER · 5:30 PM The George P. Shultz Lecture Series, with General Joe **Dunford, USMC, Chairman, Joint Chiefs of Staff**

Don't miss this important presentation by Gen Dunford! See below to learn more.

SATURDAY 12 NOVEMBER · 6:00 PM

70th Anniversary of the Marines' Memorial Club and 241st Birthday of the US Marine Corps with Guest of Honor **General Anthony Zinni, USMC (Ret.)**



Our annual USMC Birthday Ball will be extra special this year, as we celebrate 70 years of honoring the legacy of military service. Don't miss this evening of ceremony, celebration, and entertainment, and remarks by General Tony Zinni!

REUNIONS AT MMC

26-29 SEPTEMBER 2016 Tenth Company Reunion 2016

27 SEPTEMBER -1 OCTOBER 2016 Echo 2/9 Reunion

27-30 SEPTEMBER 2016 VS - 38 Squadron Reunion

18-20 OCTOBER 2016 Yohi Reunion

2-4 NOVEMBER 2016 West Point Class Reunion

4-6 NOVEMBER 2016 Company B2, West Point '73 Reunion

DON'T MISS...

George P. Shultz Lecture Series

GENERAL JOSEPH F. **DUNFORD**

CHAIRMAN JOINT CHIEFS OF STAFF



On Tuesday 1 November 2016, the Marines' Memorial Association welcomes General Joseph F. Dunford, Jr., USMC, as our 2016 George P. Shultz Lecture Series continues. General Dunford is the 19th Chairman of the Joint Chiefs of Staff, the nation's highest-ranking military officer, and the principal military advisor to the President, Secretary of Defense, and

the National Security Council. Prior to becoming Chairman on 1 October 2015, General Dunford served as the 36th Commandant of the Marine Corps. He previously served as the Assistant Commandant of the Marine Corps from 2010 to 2012 and was Commander, International Security Force and United States Forces, Afghanistan from February 2013 to August 2014.

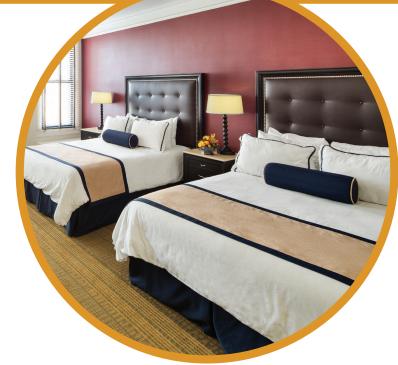


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*For Members only and subject to availability. Upgrades when available: Deluxe/Corner \$20 add'l per night; Suite \$100 add'l per night. Up to five rooms may be booked at this rate for each membership; all rooms must be registered and paid for by the Member. All prices subject to prevaing hotel occupancy tax. Package must be purchased 7 days in advance and paid at time of reservation. Refund available with 7 days notice. Not applicable to groups. May not be combined with other Hotel or Club offers. All packages subject to availability. Restrictions may apply.

Eight Lines of Effort of the Marines' Memorial

THE MISSION OF OUR ORGANIZATION IS TO HONOR THE legacy of military service through programs that educate, commemorate and service. The areas of program focus below enable the Marines' Memorial to carry out that mission, now 70 years strong:

Aid & Assist Program

The Marines' Memorial provides support to the currently serving, including subsidized membership and room rates, military transition support through networking and employment resources, including those for emergency needs.

Capital Improvement Fund

The Capital Improvement Fund provides for care and maintenance of our historic building - circa 1925-26 - and physical plant.

Education and Historic Programs

These programs include the Meet the Author Series, the George P. Shultz Lecture Series, battle commemorations, Veteran gatherings and programs to honor Veterans of different eras, and other special events and activities.

Meet the Author Series

Authors discussing their books, a look at the world through journalists' eyes, scholars and statesmen offering the inside track on current events and the road ahead, recreations of historical events — all provide opportunities to gain new knowledge and perspective. Again this year, an impressive list of foreign correspondents, historians, and authors continue to present their views and engage Members in lively question-and-answer sessions.

The George P. Shultz Lecture Series

Established shortly after the events of 9/11, with its inaugural lecture in March 2002, the George P. Shultz Lecture Series brings prominent military and civilian leaders to the Marines' Memorial Theatre to speak on national security issues. The Series assists the Marines' Memorial Association in fulfilling its mission to educate the public on the service and sacrifice of our Nation's military Veterans. We sometimes partner with the World Affairs Council in presenting these events, enabling the Series to reach a wider audience of intellectually curious Bay Area citizens.

Gold Star Families Program

To complement the annual event for Gold Star parents and siblings, we are creating new programs to include children, spouses, and the opportunity for combat Veterans, Blue and Gold Star families to support each other.

Living Memorial Project

This "museum that masquerades as a hotel" includes the Tribute Memorial Wall, Library, military décor and artifacts in the lobby and passageways. Each floor is devoted to a theme, with permanent and rotating exhibits, and memorial plaques.

Marines' Memorial Theatre

The Marines' Memorial Theatre is an intimate 564-seat jewel box theatre located in the heart of San Francisco's theatre district between Union Square and Nob Hill. The Theatre does triple duty: it is a venue for our sometimes solemn and sometimes celebratory ceremonies; educational, corporate, civic and commemorative events; and professional stage productions that draw the general public – in addition to our members – through our doors.

Scholarship Program

Over \$100,000 in undergraduate and graduate scholarships is awarded annually to Members, children or grandchildren of Members, and non-member Veterans annually to help send "those who carry on" into their communities equipped to realize their full potential.

Sustainability Fund

In addition to our other Lines of Effort, we encourage our Members and supporters to make unrestricted gifts to help us maintain our organizational flexibility. These gifts are used to pay overhead costs, take advantage of opportunities, respond to emergencies, and provide incentives.



MEET THE **MEMBERS**

What does membership in the Marines' Memorial mean to you?



MALCOLM PALMORE

"I have always searched for ways to honor the service of other Veterans, especially those who have made the ultimate sacrifice," says former Marine Captain Malcolm Palmore. Membership affords him that opportunity, as well as a place to reflect on his own service and share this part of

his life with his children as they grow and discover their own life paths. Mal, as he's known to friends, is in his 19th year as a Special Agent for the FBI, currently in charge of FBI San Francisco's Cyber Branch. Since joining in late 2014 at the urging of a colleague and fellow former Marine Officer, Mal is always looking for opportunities to use the Club. He and his wife, Janet, attend Club events together and particularly look forward to the Birthday Ball. "As luck would have it," he says, "one of my closest friends, whom I served with in SoCal, has chosen to raise his family in the Bay Area. He's also an active member and we meet at the Club monthly for lunch." Mal has regular lunches with other Veterans, too, and has hosted an offsite leadership meeting with FBI colleagues at the Club. He appreciates how the commonality of military service enhances networking at the Club, and looks forward to connecting with more members, especially those in the technology sector.



FRANK de VENOGE

About six years ago, Virginiabased investment bank manager Frank de Venoge and his wife, Amy (at right in photo), stayed at the Marines' Memorial Club with

a Navy buddy and his wife. After the couples' return visit this May, Frank became a member. His connections to the Club, and to Marines, run deep. His father was Navy WWII and his uncle a WWII Marine, a cousin was infantry in Vietnam, and his nephew served three tours as a Marine Infantry Officer in Afghanistan. Plus, "Colonel Chris Starling and I were Brother Rats at VMI," explains Frank. "I went into the Navy, Chris into the Marines, and we deployed together on WestPac in 1990." Recently, Frank's 50th birthday found him sharing a drink with Chris in Chesty's Bar and making a bold promise: to recruit 50 new members by the end of the year. With over 200 guys in their VMI class to pitch, he feels pretty confident. "This really is a living memorial," says Frank. "People forget," he laments, "so the sacrifice contained there, amidst the hustle and bustle of a major American city, makes it a special place." In May, Frank and Amy stood at the Tribute Memorial Wall that honors all the lives lost since 9/11. "That was quite a moment."



IULIE CANE

"I was born with a longing to serve and make a difference," says Julie Cane. "Perhaps it is in my blood: my dad was a Navy SWO and my mom's dad was an Air Force P-38

pilot and POW in WWII. Looking back now on her time as one of the Navy's first female pilots, flying combat support, search and rescue, and torpedo recovery missions in the SH-3 Sea King helicopter, Julie feels the early-1990s active duty was cutting edge in many ways. Of her Cubi Point (Philippines) deployment, she says, "My best buddies there were Marine pilots and Navy SEALs. The missions were incredibly exciting. If had had the option to be a Marine in flight school, I would have in a heartbeat." That Marine esprit de corps is part of what drew her to the Club, where she and her two daughters spent a week this summer. "There's never a dull moment. You can hear brave speakers and share your thoughts in an environment that honors history with forward looking leadership." Julie now applies her unique background and leadership skills to Marketing and Brand Strategy at Wells Fargo Bank (WFB). She is also co-president of WFB's San Francisco Bay Area Veterans Team Member Network, represents WFB on the Selection Committee of Warriors to Summits, and serves on the board of Swords to Plowshares. Instead of flying, she now gets her adrenaline fix playing soccer and cycling both roads and mountains.



DANIEL BURK, DDS

When Dan and Katherine Burk hosted their son's, and then their daughter's, weddings at the Club over the past year, Dan made a point of showing wedding guests the living memorial displays on various floors of the building. "It's important to remind ourselves and others

about the sacrifices people have made," he says, adding that he was blessed to never be in harm's way and really appreciates those who have. Having his children's wedding receptions at the Club was one of the reasons Dan joined the Marines' Memorial years ago. "Having two weddings in one year was challenging in many ways, to say the least," he says. "These major events in our lives were made exceptional by the Club facility and the staff especially. When we saw the Commandants Room set up and decorated before our guests arrived, it took our breath away! The memories will last a lifetime and we can't say enough about the help with every detail that we got from the amazing people working at the Club." With two weddings behind them (and a third still to come), the Burks can be found around the Club during multi-day stays when dental conferences bring Dan into the City from home in Antioch. When you meet him in the Flying Leatherneck Lounge, consider raising a toast to the father of the bride and groom.

A Special Announcement from Your Membership Department

If you have been thinking about upgrading to

Benefactor Membership

now is the time! As of 1 January 2017, membership categories will be restructured, and new Benefactor Memberships will no longer be available.

Benefactor Membership at the \$2500 level allows you to enjoy these extra benefits for as long as you remain a Member of the Marines' Memorial:

Engraved name plate | Complimentary room upgrade (if available at check-in)

Advance event reservations | 15% discount in the Leatherneck Steakhouse

15% discount in the Marine Club Store

DEADLINE TO LOCK IN YOUR BENEFACTOR MEMBERSHIP

31 December 2016

Make your upgrade contribution online or by mail:

- Go to https://foundation.marineclub.org/donate/
- Use the donation envelope in the center of this *Crossroads of the Corps* magazine

For more information, contact the Membership Dept.: (415) 673-6672 member@marineclub.com

MARINES' MEMORIAL ASSOCIATION MEMBERSHIP APPLICATION

Fax to: 415.563.5820 Mail to: 609 Sutter St., San Francisco, CA 94102 Welcome Aboard!

Membership Categories (All donations are tax-deductible and non-refundable):
Regular Veteran & Retired, all US Services, including Merchant Marine (wartime): Annual donation \$200.00
Currently Serving Members of the Armed Forces All Services \$35 (Rates remain the same until personnel departs Active/Reserve status, then normal member rates apply)
Benefactor Veteran, Retired, or Currently Serving. Benefits include: Engraved name plate, room upgrade at no additional cost (based on availability at check-in), advanced special events reservations, 15% discount in the Leatherneck Steakhouse, 15% discount on Memorabilia. Individual Plan One time donation of \$2500.00 (Includes primary and spouse) Family Plan One time donation of \$3500.00 (Includes primary, spouse and family guest cards at no additional charge)
Membership Information (Please print clearly)
First Name, MI, Last Name:
Branch of Service: USMC USN USA USAF USCG Merchant Marine (wartime) Military Status: Highest/Current Rank:
Birth Date: / /19
Address:
City: State: Zip:
Home Phone: Mobile:
I certify that I served on Active Duty in the US Armed Forces from to
How did you hear about us? Advertisement or news article (Name of publication:
Last Name First Name MI Relationship Age Amount
Processing Your Membership Application In addition to the completion of this application, please attach the following: • Photocopy of Official Verification of Honorable Service: DD214 or Retired ID Card; copy of front of Active Duty ID Card (Currently Serving only) Note: If you cannot locate verification or know that it has been lost, you can obtain a copy by writing: National Military Personnel Records Center, 9700 Page Blvd., St. Louis, Missouri 63132. Or complete the online form at: http://www.archives.gov/veterans/military-service-records/index.html • Appropriate Donation (All donations are tax-deductible and non-refundable) Circle Payment Type: MC VISA AMEX Diners Club Personal check or other: Total Amount Due (membership donation + guest card(s)) \$ Exp. Date Signature of Applicant Date
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Contact Us: phone 415.673.6672 x223 Toll-free 800.5.MARINE fax 415.563.5820 Member@MarineClub.com www.MarineClub.com

Meet the Staff

ROSE ORDUÑA Laundry Operator ROSITA MERCHAN Room Cleaner

IN THIS ISSUE, WE SAY FAREWELL AND thank you to two hard-working women whose October 1 retirements represent a combined 80 years of service to the Marines' Memorial Club.



Rose Orduña was a young, widowed mother of three when she came to San Francisco from the Philippines in the fall of 1976. By the fol-

lowing March, she had a job, beginning her long tenure in the laundry. "I never went anywhere else," she says happily, "because I liked it there. Everybody's so nice."

In 1979, she was able bring her children over to join her in California. "I worked hard for my kids!" she exclaims. Two of them still live next to her, just blocks from the Club, the third in Daly City. Rose also has four grandchildren.

According to Housekeeping Director Vincent Imasa, Rose brought her nurturing side to work. "Rose is a mother to everyone," he says. "We know she raised her kids well, but also at work, she would check on her co-workers, for example making sure they'd eaten their lunch."

Rose wasn't really planning to retire this fall, rather just enjoying an extended vacation. But her kids intervened, saying, "We're all grown now...you don't have to work so hard anymore!"

Rose's time is now her own, and she likes to stay busy, filling the days with pleasant activities like long walks around her Union Square neighborhood, listening and dancing to the radio, watching TV, and visiting with family and friends.

As for special retirement plans, after a trip to see her sister-in-law in Hawaii, Rose will travel to the Philippines. "I'll



stay there as long as I want, then come home," she says. "I don't have family in other places so I don't need to travel more than that."

Vincent Imasa describes Rosita Merchan as a very quiet, nice person. "She just worked, always said 'yes," he remembers. "So when I called her into my office recently, saying we needed to talk, I could see she was confused and little worried." Rosita's worry turned into tears of joy, as a surprise retirement party unfolded in the Club's laundry room.

Rosita began working as a room cleaner in July of 1976. She has one son and lives in San Francisco. She also is going home to the Philippines to reunite with family.

Another Rose...and Her 100th Crossroads



THIS FALL 2016 EDITION OF THE CROSSROADS OF THE CORPS marks a milestone for Rose McCoy: it's her 100th issue as our magazine's

designer and editor.

Rose's long and happy association with the Marines' Memorial began in early 1992, when she was just starting out as a freelance "desktop publisher." Beginning with that year's winter edition which was just an eight-page newsletter! — she has seen Crossroads of the Corps through nearly 25 years of bringing Club news to our Members. In Rose's hands, Crossroads has grown and evolved, been redesigned several times, and entered the digital era with an online edition. Putting together a 36-page magazine every quarter is a pretty big job, encompassing writing profiles of Members and staff, editing every article, designing ads, choosing photos, and of course, designing and laying out each page.

Rose designs other materials for the Marines' Memorial, as well; look around the Club, in your guestroom, your mailbox and your email inbox, and you're likely to see her work.

Though the Marines' Memorial is without a doubt Rose's favorite client, she serves many more small businesses and nonprofits at Form & Content, her Santa Rosa design studio (www.formcon.com).

In her spare time (wait, what spare time?!), Rose loves to read, hike and travel, and is a semi-professional classical pianist.

Generous Contributions

to Sustain Our MMA Mission

The Marines' Memorial Association acknowledges these individuals and organizations for their generous donations between November 1, 2015 and September 6, 2016. Donations of \$500 or more are acknowledged in Crossroads of the Corps.

★★★ Three Star Contributors (\$25,000+) ★★★

Blue Star Moms, East Bay Chapter #101 James & Linda Hammer Land of the Free Foundation Walter & Bonnie Leach Gerald & Nancy Thomas

★ ★ Two Star Contributors (\$10,000+) ★ ★

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ScanEagle is a long-endurance unmanned aerial vehicle (UAV) built by a subsidiary of Boeing. In September, this particular UAV was suspended from the ceiling of the Flying Leatherneck Lounge. The ScanEagle UAV was designed originally as a platform from which fishermen could spot schools of tuna. Deployable and recoverable at sea, the military applications, especially for Marines, were self-evident. Marines have used the ScanEagle in



ScanEagle in the Flying Leatherneck Lounge

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combat operations since 2004. Equipped with an electro-optical and/or infrared camera, ScanEagle has a range of 62 miles and flight time of over 20 hours. The ScanEagle UAV that is hanging in the Flying Leatherneck Lounge was damaged in a storm at 29 Palms in 2015. It is currently on loan from VMU-1 in Yuma, Arizona. Marines' Memorial curator Paul Raurk and his neighbor, Todd Clevenger, worked to repair the surveillance drone so that it could be included as part of the Living Memorial. Length: 4.5 feet. Wingspan: 10.2-feet. Weight: 44 lbs. Speed: 92mph. Cost: \$3.2 Million.

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—The loker

Chesty on Deck at Chesty's

Gail Mills generously contributed a print of Lieutenant General Lewis B. "Chesty" Puller. Painted by her late husband, Marine officer and Vietnam Veteran Scott Mills, it is one of the best known portraits of a legendary Marine. In Korea, Chesty Puller made the statement: "We're surrounded...that simplifies our problem." Some historians contend that it was differently worded: "We've been looking for the enemy for some time now. We've finally found him. We're surrounded. That simplifies things." This framed picture, and the reference to being surrounded, applies not only to Korean War history, but also to the disposition of our bartenders at happy hour!

"Great. Now we can shoot at those bastards from every direction."

-LtGen Lewis B. "Chesty" Puller



Membership Forum

In August, the Membership Department hosted a small gathering of Marines' Memorial Members in the Regimental Room. The purpose of this event was to discuss costs, benefits and value of membership. We have had good feedback on the inclusion of the Unit Deployment Plagues in our Leatherneck Steakhouse and Chesty's. We think they add character! We recently hung plaques from 11th Marines and Third Battalion, Seventh Marines, with plans for a few more. Let us know what you think about them.

"The most difficult thing is the decision to act; the rest is merely tenacity."

-Amelia Earhart

Comm Check!

Please make sure we have your contact information! Go to www.Marineclub. com to update your existing account or to create a new Member Profile. See the "New User Registration" link on the member login page. You can also email us at Member@MarineClub.com with updated information. Also, we are revamping our RSVP SOP for events at Marines' Memorial. To let us know you will attend an event, you can still register at the event site online, but you now also have the option of sending an email to: RSVP@MarineClub.com. Be sure to include your name and the names of any guests you will be bringing. Many of our events are free; however, if a payment is required, you can email payment info or call (415) 673-6672 ext. 293.

"Opportunity is missed by most people because it is dressed in overalls and looks like work."

-Thomas Alva Fdison

Reunions

We have seen a recent surge in reunions taking place at the Marines' Memorial. Two recent Basic School (TBS) Reunions for Classes 2-65 and 4-67 requested some additional support from the Marines' Memorial staff. We were happy to assist with tours, history of the Club and guest speakers from our executive leadership. Since establishment of the Club 70 years ago, we have provided venues for commemoration and reminiscence in a place consecrated for that purpose. The number of military reunions themselves validates the wisdom and vision of General Vandegrift when he ordered a Living Memorial be created in San Francisco. These remain an important part of the social and emotional mission of the Marines' Memorial Association.

"There is hardly a political question in the United States which doesn't sooner or later turn into a judicial one." —Alexis De Tocqueville

Commander in Chief Forum

On Wednesday 7 September, a dozen Post-9-11 Veterans gathered at Chesty's to watch the Commander in Chief Forum. This event, which was televised from the USS Intrepid Sea Air and

Space Museum in New York City, featured the two presidential candidates: Hillary Clinton and Donald Trump. The primary sponsor of this event was another Veteran Service Organization with whom Marines' Memorial has partnered in the past: Iraq and Afghanistan Veterans of America (IAVA). A follow on discussion addressed the opposing defense policies, impacts on national security, and the future of Veteran advocacy. Also discussed were the various positions of Veterans who are currently serving as Senators and Congressmen/ women in Washington. While the Club rarely engages in any political dialogue, this was an important exception since the topic was focused solely on national defense related issues. Follow on discussions, we are pleased to report, were respectful, insightful and civil.

"The Reading maketh a full man, conference a ready man, and writing an exact man." —Sir Francis Bacon

CBS 60 Minutes Re-Airs Gold Star Family Honor & Remembrance

On 11 September 2016, CBS re-aired the 60 Minutes segment about our Gold Star Parents. This program was originally on network television on 24 April 2016. We are honored to have a segment that that has been shown twice nationwide. The Web link to this important piece: http://www.cbsnews. com/videos/gold-star-parents

"Compassion is the basis of all morality." —Arthur Schopenhauer

Pass the Word!

We don't have a big advertising budget. Our focus is on our programs and supporting our currently serving members of the Armed Forces, Veterans of all eras and their families. Therefore, we depend on the kind of advertising that money can't buy...word of mouth. Simply stat-

ed, we need Veterans spreading the word about the benefits of membership in the Marines' Memorial Association to other Veterans. Bring your friends and family in. Consider the Club as a holiday destination. What better place to hold a unit reunion? In our Member Get a Member Program, you can earn free night stays at your Club with each person who joins. Direct them to www.MarineClub.com. (Be sure and tell them to list you as a reference when they join).

"Some people like my advice so much that they frame it upon the wall instead of using it." -Gordon R. Dickson

Happy Hour Playlist

Our Members Only Happy Hour is a well-loved regular ritual for many. Known for creating a strong sense of hospitality in the Flying Leatherneck Lounge, bartender Brian Casey has become as well-known for his musical playlists as he is for the fresh flowers he brings daily. We asked Brian if he would be willing to share some of his favorites, so here — for your listening pleasure — is his first top-ten.

- 1. Tony Bennett I Left My Heart in San Francisco
- 2. Willie Nelson Someone to Watch Over Me
- 3. J.J. Cale Anyway the Wind Blows
- 4. The Mayericks There Goes My Heart
- 5. Beach Boys Feel Flows
- String Cheese Incident Latinissimo
- 7. Frank Sinatra For Once in My Life
- 8. Mark Knopfler Bewildered
- Linda Ronstadt Ooh Baby Baby
- 10. John Coltrane Autumn Serenade

















The Marines' Memorial Club is a twelve story building with 138 guest rooms and suites; the Leatherneck Steakhouse, the twelfth floor dining room with a vibrant view of San Francisco's bridges; a library; and a world-class health club with a lap swimming pool.

Membership in the Marines' Memorial Club is open to all Veterans of the United States Armed Forces. Effective I January 2005, by virtue of Veterans' contributions, the Association is able to offer free annual membership to all Currently Serving members of the US Armed Forces who come to stay at the Marines' Memorial Club to use the facility. For members and their guests who stay overnight in the Club, the room rates are the most reasonable in San Francisco.



Members may use the Club for the observance of the occasions that are significant in their own personal lives, such as reunions, weddings, and receptions. The most gratifying experience may be the spontaneous camaraderie with those who share like values and ideals.



The enduring vision of the Marines' Memorial Club continues: "A tribute to those who have gone before; and a service to those who carry on." While browsing amidst the Club's commemorative exhibits, take a few moments to listen to the voices that speak from the books, the photos, the citations, and the artwork. The Marines' Memorial Club is theirs and you are welcome in their home.



Marines' Memorial Association

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The Marines' Memorial Association is a non-profit 501(c)(19) Veterans organization.

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History. The Arts. Music. Events.



Oct. 1 3 FOR ALL

High stakes improv with Rafe Chase, Stephen Kearin and Tim Orr. **Tickets: brownpapertickets.com**



Nov. 4 & 5 Vienna on the Verge Viennese culture at the turn of the 20th century.

Tickets: cityboxoffice.com



Oct. 10 #GirlBoss Sophia Amoruso

SF entrepreneurial success + fashion mogul. **Tickets: inforumsf.com**



Nov. 23 Carl Barron Drinking with a Fork

An evening with Australia's most popular comedian. **Tickets: cityboxoffice.com**



Oct. 20 Partnering for a Peaceful Solution

World Affairs Council explores Israeli-Palestinian conflict. **Tickets: worldaffairs.org**



Nov. 27 The Dollop

Wild historical tales meet improv, with Dave Anthony and Gareth Reynolds.

Tickets: apeconcerts.com



Oct. 21 NPR's Pop Culture Happy Hour

Live podcast celebrating pop culture. **Tickets: apeconcerts.com**



Dec. 7-24 Scrooge

in Love What happens after A Christmas Carol – a treat for the whole family. Tickets: 42ndStMoon.org