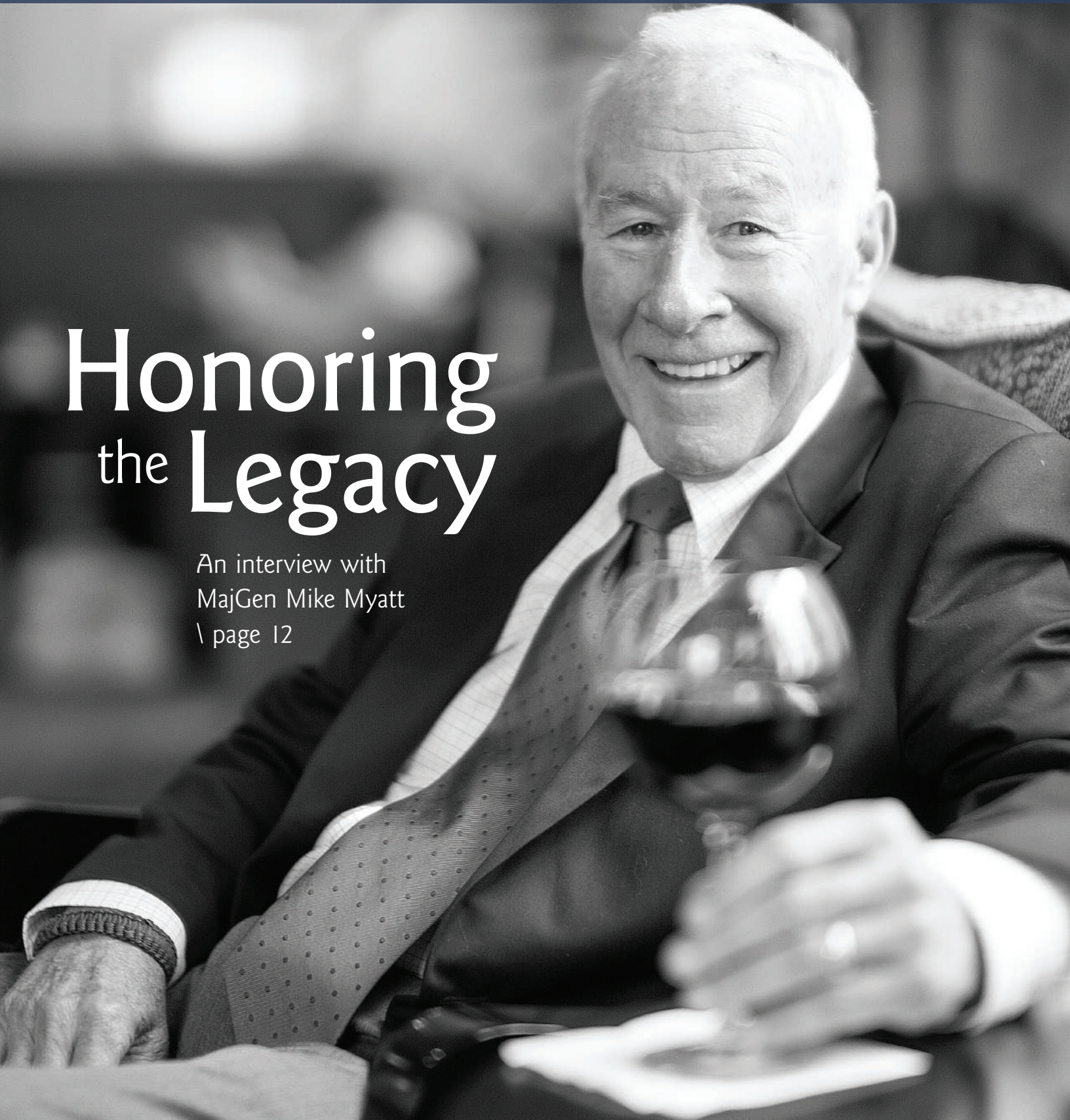


# CROSSROADS of the Corps

The Magazine of the Marines' Memorial Association, San Francisco | FALL 2017

## Honoring the Legacy

An interview with  
MajGen Mike Myatt  
| page 12





# THE MARINES' MEMORIAL CLUB

## A Living Memorial



GRACIOUS HOSPITALITY. DYNAMIC PROGRAMS. HISTORIC MISSION.

THE MARINES'  
MEMORIAL  
ASSOCIATION,  
A NON-PROFIT  
VETERANS  
ORGANIZATION,  
EXISTS TO HONOR  
THE LEGACY OF  
MILITARY SERVICE  
THROUGH A LIVING  
MEMORIAL AND  
PROGRAMS THAT  
COMMEMORATE,  
EDUCATE AND  
SERVE VETERANS  
OF ALL ERAS.

The Marines' Memorial Club in San Francisco has, since 1946, stood in honor of the memory of the men and women who served in defense of our nation. The Club, just one block off Union Square at 609 Sutter Street, is in the heart of downtown San Francisco. This handsome California Spanish Revival building, which enjoys San Francisco's protected landmark status, provides a sanctuary for those who wish to take a pause and to honor the valor of Veterans who gave their lives while in the service of their country. Our Living Memorial is designed to preserve memories and share the stories of American military history.

The founders of the Club recognized three components to a living memorial: historical, emotional, and business. There was also an awareness that these three functions of the Club might overlap and complement each other. The vision of the original founders devised the framework for the Club to sustain itself in perpetuity.

The Club's original charter specified, as a tribute to Marine Corps heroes, the establishment and maintenance of a museum. Over time, the atmosphere and ambiance of the entire building has fulfilled this historical function. [...turn to inside back cover](#)



**MARINES' MEMORIAL ASSOCIATION** \ A NON-PROFIT VETERANS ORGANIZATION  
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Cover photo by Christopher Michel



It is time to move on. After sixteen years at the helm of the Marines' Memorial, I am retiring. As I reflect on the past, I can only say that it has been a "labor of love!" The wisest thing I did was to choose Michael Allen as the General Manager in the first month of my tenure. I was to learn that he is the most honest person I have ever met, and he served the Association with distinction, managing the capital programs through two major renovations.

The thing I am most proud of is the way the wonderful team of employees came together during the Great Recession, starting in 2007 and lasting through 2011. We didn't have to lay any employees off because the salaried managers took a 10% pay cut, all accepted a reduction in health care benefits, no one received a 401k match, and they willingly took a reduction in "paid time off" (i.e.,



vacation). It is like a family here and the employees banded together when it was necessary. Now that we have come out of the recession, we restored all benefits, and we are doing just fine.

I feel that we have done some spectacular things for the Currently Serving and the Veterans of all eras. Our Gold Star Parents program is a finely tuned series of events that the Association will replicate for the thirteenth year in February. We were the first Veterans group that was "whining" about the lack of employment and education opportunities for

the Iraq and Afghanistan Veterans. We welcomed the Post-9/11 GI bill, and cheered on Major General Matt Caulfield's efforts with the welding program, and Mike Rowe's efforts to get the Veterans into skilled trades.

I do thank the Membership for their donations, without which we would have "died on vine." Your support was crucial, allowing us to assist the Currently Serving and to honor the legacy of military service!

I leave with no regrets, but with a lot of pride.

Sincerely, and Semper Fidelis,

J. Michael Myatt

Major General USMC (Ret.)

President & Chief Executive Officer



HELP US  
HONOR  
MILITARY  
SERVICE  
MEMBERS  
PAST AND  
PRESENT



**YOUR SUPPORT MATTERS!**  
**[marineclub.org/donate](http://marineclub.org/donate)**

**As you enjoy the benefits of membership, never lose sight of why we are here!**

Without the support of members and others in our community, the Marines' Memorial Association would not be able to carry out many of our programs.

For over 70 years, our Living Memorial has honored the legacy of military service — remembering our fallen heroes while serving our living heroes. 100% of your contribution goes directly to Association programs and helps us to sustain this important mission.

**Please give online today at [marineclub.org/donate](http://marineclub.org/donate), or use the envelope in the center of this magazine.**



### Scholarships Change Lives

Dear Board of Directors and Donors,

I want to thank you from the bottom of my heart for your generosity. Because of your donations and great hearts, I was the recipient of a great scholarship that is forever changing my life and the lives of my children. I no longer worry about working overtime in order to procure the books and supplies needed for the coming semesters. I also do not worry about the tuition for the semester. The road to success is not easy but know that you have tremendously smoothed the way.

I want to thank you once more for considering me for the scholarship. It has changed my life and I will forever be grateful.

Sincerely,

*Darlyne Janvier*

### A Needed and Friendly Respite

Dear Marines' Memorial,

I recently took several classes at the Apple Store in Union Square. With about an hour between sessions, I decided to rest a little away from the crowds and noise of downtown. So, I went to Chesty's. The lunch service was nearly finished and the bartender was on break when I arrived. Edda was on duty at the reception desk and was very welcoming and helpful. She went out of her way to make sure that I was accommodated, even though I only wanted a cola. She and other MMC employees like her make the Club the friendly place that it is. A big thanks to Edda!

*Fred Ilg*



Dear Marines' Memorial,

We consider the Club our home away from home. Our membership is the best thing we could have gotten to treat ourselves. We have a disabled daughter and live in the suburbs of Sacramento, and we look forward to having some time away. We always come home refreshed and feeling like we have been treated royally. It's the people [staff] that make up our wonderful experience. Thank you all!

*Paul and Barbara Smilanich*

### Try It, You'll Like It

To Whom it May Concern:

While I've attended events at the Marines' Memorial in the past associated with the Commonwealth Club and the great American former Secretary of State George Shultz, I wanted to thank you for the invite to the 75th Anniversary of the Battle of Guadalcanal. I initially did not know if it was something I would appreciate, but I thoroughly enjoyed the presentation by Major General James M. Myatt. He was very thorough in his comments. My compliments to the chef, as well.

I hope sometime in the near future you find a play to fill your beautiful theatre for several weeks. Thanks again for an excellent presentation.

*Jim Shaw*

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3/25/2019/04/03/05

# A NOTE OF GRATITUDE

General Mike Myatt has been our President and CEO for 16 years, and during this time he has transformed our Association through his leadership, commitment to our mission and dedication to our Members. Earlier this year, Mike announced he will be retiring as CEO at the end of October, and we want to take this opportunity to express our admiration and gratitude for his service.

General Myatt has often said his time as CEO has been a privilege and an honor that stands equal to his very distinguished Marine Corps Career. Mike always gives credit to his team of loyal, dedicated employees, including Michael Allen our General Manager for all that has been accomplished during his tenure, including:

With the support of our Directors, generous members and our very capable staff, we have maintained and improved our beautiful building and created programs to honor and commemorate the service and sacrifice of Veterans from all of our services.

Earlier this year, we held our 12th Annual Gold Star Family event, which has helped provide comfort for parents and siblings who have suffered a loss only those families can fully understand. The *60 Minutes* segment describing our Gold Star event has been seen by millions and we believe has helped raise awareness of the sacrifice these brave men and women and their families have made for our country.

We now commemorate many of our Nation's most significant battles and honor the Veterans from all of our services who fought in them. We are proud to have many of the remaining WWII Veterans join us to remember their comrades. We also welcome the current generation of Iraq and Afghanistan Veterans to a "Salute" for them, which we hold in April. This May, we previewed the PBS documentary produced by Ken Burns and Lynn Novick on Viet Nam as a tribute to the Viet Nam Vets at an annual event that always attracts a sell out crowd. Each Memorial Day, we help San Francisco conduct a Memorial Day Service at the Presidio Cemetery.

Secretary George Shultz, perhaps the most distinguished living American and a Marine, at General Myatt's urging, initiated a speaker series that has allowed our members to hear from top military leaders. We also hold "Meet the Author" events to hear from best selling writers on topics including national security, history and current events.

The Birthday Ball is the social highlight for many of us and we have been honored to have several of the Marine Corps' most decorated and respected heroes as our Guests

of Honor. This year, the Commandant of the Marine Corps, General Robert Neller, will be our special guest.

The Association purchased the building at 609 Sutter in 1946 and in the last three years, we have completely remodeled our 140 hotel rooms, the restaurant/bar and created our "Members Only" lounge. We are very proud of the accommodations we offer our members and the opportunity the Club provides for you to gather with family, friends and other Veterans, one block from Union Square.

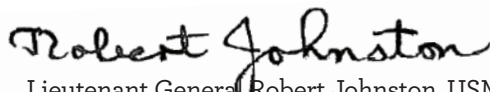
These and our many other events and activities are made possible by the support and generosity of our members. General Myatt implemented a culture of financial discipline, transparency and integrity that gives assurance all funds are used in a prudent manner. We are audited annually by a respected national accounting firm and have been given unqualified audits for every year of General Myatt's tenure. We ended the fiscal year in June with \$1.3 million cash in the bank, \$3.2 million in our investment accounts and total loans of \$3 million. The loan proceeds were used for our remodeling project and we intend to fully repay the loan within three years.

We formed a separate 501(c)(3), the Marines' Memorial Foundation, to help support our many programs, performances in our Theatre, Veteran related scholarships, and to attract donations from beyond the Veteran community. To ensure we had the proper accounting policies and procedures in place prior to standing up the Foundation, we engaged a separate accounting firm to examine all of our accounting records and we were given high marks all around.

Many of you have met with General Myatt while visiting the Club and know firsthand how important he has been to the Club, and the Club to him. General Myatt was instrumental in helping us select General Jan Huly as our new CEO. Generals Myatt and Huly served together during their active duty careers and will now extend that tradition to ensure the future success of the Marines' Memorial.

Thank you, General Myatt, for your many years of dedicated service.

Semper Fidelis,



Lieutenant General Robert Johnston, USMC (Ret.)  
Chairman, Marines Memorial Association



Barrie Graham  
Chairman, Marines Memorial Foundation





Retired Marine Lieutenant Colonel **DAN TEMPLE'S** duties as Program Support Manager for the Defense Governance and Manage-

ment Team at the Naval Postgraduate School keep him pretty well anchored in Monterey. Still, a couple of times per year, he travels up to the Club for an overnight stay. "Sometimes I coordinate a trip with a military-related Club event," he says, "but mostly I just get away when I can." He also makes a point of booking a night or two when out of town friends and family are visiting. Dan joined MMA in 1998 while stationed at Camp Pendleton, and never stopped encouraging his fellow Marines to come on board with him as active duty members. Over nearly 20 years of membership, Dan has stayed connected to what's happening at the Club by reading Crossroads of the Corps. Then, last spring, he submitted a moving article describing his journey to Belleau Wood in Northern France to walk in the footsteps of a great-great uncle who was killed by a German artillery shell there in 1918. The article was published alongside a story on the Club's 100th anniversary commemoration of the US entering WWI. In April 2015, Dan marked his retirement from the Corps with an intimate ceremony here, attended by his family, a former commander, and Major General Mike Myatt, who was Dan's 1st Marine Division CG in 1992.



When asked how he's most likely to enjoy his MMA membership, retired Navy Captain **CRAIG PETERSEN** answers: "All of the

above! I frequently bring business associates over in the late afternoon to enjoy the quiet atmosphere where we

can talk and have a drink." In addition to attending special events like April's Salute to Iraq and Afghanistan Veterans, he and his wife Amy recently stayed overnight at the Club to be close their nephew's college graduation, and they visited a Reciprocal Club last year in London. Craig is the Director of Operations at the University of San Francisco, as well as the resident Beekeeper on campus. In his role as advisor for USF's Student Veterans, Craig brings his advisees to events here to help them get a feel for what the Club has to offer. In his free time, Craig serves on the Alameda County Veterans Affairs commission. Veterans affairs are truly in his blood: "My dad flew for the Navy for over 30 years. My father-in-law and brother-in-law are both Marine Infantry officers. My wife was a Naval Aviator and both our son and daughter are Naval Aviators flying the MH-60S in San Diego. Combined, we have over 150 years of naval service, a fact we are all justifiably proud of."



Bay Area native and West Point graduate **DAN MORSE** became familiar with the Club after he moved to San Francisco The Wharton Business

School in 2015. That's when he began attending the local West Point Society's alumni events here. However, it was just last spring that Dan, an Iraq and Afghanistan Veteran now serving in the US Army Reserve, discovered that MMA membership is available for free to any currently serving armed services member. He joined right away. For Dan, the number one benefit of membership is the community. "It's hard to stay connected when you leave the regular component, and you're not living on or near a military base. You're used to a certain way of life in the military and I missed being around that unique group of individuals." Having Association leadership who

also led in the military helps to replicate that feeling, he adds. Dan is currently working as a marketing team lead at Facebook and he will continue serving in the Army Reserve as an assistant professor of military science in UC Berkeley's ROTC program. "It's great to be part of this excellent program at Cal," he says, adding that he is confident the Bay Area will continue developing military leaders who go on to serve their country and local communities.



Nightclub two-step. Swing. Foxtrot. "The only time the man gets to be

the leader is in dancing," says avid ballroom dancer and retired Air Force Master Sergeant **DALTON DUVAL**. He and his wife of 61 years, Joyce ("She deserves all the credit!"), live in Woodbridge, north of Stockton, where they met in high school Spanish class. They have been together, and dancing, ever since. "The Club used to hold dances four times a year," remembers Dalton. "We miss that." But they do belong to dance clubs in the Sacramento area and still dance the night away here at the Club's annual New Year's Eve celebration. They have attended with their four children and several friends every December 31st since joining in 1993. After retiring from the Air Force in 1976, Dalton spent 28 years in the newspaper business, managing everything from circulation and sales to recruiting. Ever the recruiter — including nine years in the USAF's Hayward recruiting office — he muses that if he were still in the newspaper business, he'd put ads in the paper to get new members into MMC. "The Club is so great, I can't say enough about it," Dalton affirms. "We've met a lot of people and made some friends, and the whole staff — we love 'em. You walk through the doors, and you're in a safety zone."

*“Anger is the feeling that makes your mouth work faster than your mind.”*

» Evan Esar

## Membership in the Marines’ Memorial Association

Well, deciding on new membership tiers with appropriate benefits and new ways to connect and engage with your Club is more difficult than we thought and we are still working the issues. We still are holding focus groups to review some of our ideas. We will continue to work on this and we will have something to announce in our next issue.

*“The bitterest tears shed over graves are for words left unsaid and deeds left undone.” » Harriet Beecher Stowe*

## A New Look for Our Website

Coming soon is a new website for the Marines’ Memorial. Don’t worry, because any attempt to reach our old website will get you to the new one; but, we’ve really taken all your comments (and your criticism) onboard and we know the new site will meet your needs!

*“The best car safety device is a rear-view mirror with a cop in it.”*

» Dudley Moore

## New Year’s Eve Gets a Makeover

Our New Year’s Eve celebration has always been a favorite Club event, with many of you even traveling from out of town to attend year after year. If you haven’t already made plans to ring in 2018 with us, don’t wait because this is really going to be a night to remember. We’re pulling out all the stops (without raising the price from last year)! We’ll start with a three-course sit down dinner in the Commandants



Room. After dinner, floors 11 and 12 will open for the grand reception and celebration. And here’s what’s new: This year’s party is 1920s Gatsby-themed. Everyone is encouraged to dress up accordingly and, in case your own closet falls short, we will have accessories like top hats, boas and strands of pearls available to wear and then take home with you. On the 11th floor, The Cosmo Alley Cats big band will play as instructors roam the dance floor offering swing dancing lessons. Interactive kiosks including a donut bar, made-to-order cigar rolling, and whiskey tasting will operate all evening. As always, you can step into the library anytime for formal photos. A late night buffet with a “Streets of San Francisco” theme will get you fueled up for the countdown to midnight. On the 12th floor, you’ll find The Spinheads DJ and a fun photo booth. Join us!

*“Never let your sense of morals get in the way of doing what’s right.”*

» Isaac Asimov

## You’ll Enjoy Breakfast at the Marines’ Memorial Club

If you are a member of the Marines’ Memorial Club, your breakfast when you stay at the Club is complimentary. This is of tremendous value because it includes everyone staying with you. It’s a full American breakfast and you can order an omelet or eggs cooked to order. Join us for breakfast — you’ll be impressed.

*“Would the boy you were be proud of the man you are?” » Laurence J. Peter*

## Marines’ Memorial Museum

Actually, the entire Marines’ Memorial Club is part of our museum. We are proud of our displays in the lobby, the Flying Leatherneck Lounge on the 2nd floor, the Commandants Corridor on the 3rd floor, our Hall of Honor on the 4th floor, the Tribute Memorial Wall on 10M, and the library and displays on the 11th floor. We have started a World War I commemoration on the 6th floor to recognizing the significance of that war and its consequences.

*“We don’t stop playing because we grow old; we grow old because we stop playing.” » George Bernard Shaw*

## Care Packages

We will still have Soldiers, Sailors, Airmen, Marines and Coast Guardsmen in harm’s way throughout the Globe. We need to continue to support them in every way possible to make sure they know we care. Thus, we will continue to send care packages to them. (See page 24 for news of a recent shipment.) This is not just any care package. We contact the headquarters for units deployed, get points of contact overseas, and strive to send our troops what they most urgently need. We’ll continue to ask for your donations to help us. Every single dollar donated goes directly to the tailor-made care packages. There are no overhead fees!

*“Be here now. Be somewhere else later. Is that so complicated?”*

» David M. Bader



## Our "Living Memorial"

When General Vandegrift directed the creation of the Marines' Memorial Club in 1946, he envisioned a "living memorial" where Veterans would gather to honor the legacy of military service...a place where Veterans would talk about their experiences in war... where families could come to pay tribute to those who made the ultimate sacrifice on our battlefields. We believe we have created exactly what the Commandant envisioned.

*"I can't understand why people are frightened of new ideas. I'm frightened of the old ones." » John Cage*

## Tell Veterans about the Marines' Memorial Club

We don't have a big advertising budget like most organizations. Our focus is on our programs and supporting our currently serving members of the Armed Forces, Veterans of all eras and their families. Therefore, we depend on the kind of advertising that money

can't buy: word of mouth. Simply stated, we need Veterans spreading the word about the benefits of membership in the Marines' Memorial Association to other Veterans. Bring your friends and family in. Consider the Club as a holiday destination. What better place to hold a unit reunion? In our Member Get a Member Program, you can earn one night's stay at your Club for each new Veteran member you refer. Point them to our website at [MarineClub.com](http://MarineClub.com). (Be sure and tell them to list you as a reference when they join).

*"A man is like a fraction whose numerator is what he is and whose denominator is what he thinks of himself. The larger the denominator, the smaller the fraction." » Leo Tolstoy*

## Marines' Memorial Wellness Membership

We have a solid relationship with Active Sports, the firm that operates our Health Club in the Marines' Memorial Club. The result is that, because

you are a Marines' Memorial member, you can join Active Sports for \$50 per month, and have access to a network of Active Sports facilities throughout the Bay Area.

*"What would you attempt to do if you knew you could not fail?"*

*» Dr. Robert Schuller*

## About the Marines' Memorial Association

Honoring the legacy of Military Service! That's what we are about at the Marines' Memorial Association. That is why we exist! When asked about our mission, we respond with three action verbs: commemorate, educate, and serve. We commemorate the services and sacrifices of our Military Veterans. We educate the public about those sacrifices; and we provide services to the Veterans of all eras and their families.

*"In prosperity our friends know us; in adversity we know our friends."*

*» John Churton Collins*



# 242nd USMC BIRTHDAY BALL

with Guest of Honor General Robert Neller, USMC, CMC



Saturday 18 November 2017, the Marines' Memorial Association will celebrate the United States Marine Corps' 242nd Birthday at the Marines' Memorial Club. Our Guest of Honor will be General Robert Neller USMC, Commandant of the Marine Corps.

General Neller assumed his post as the Corps' 37th Commandant on 24 September 2015. He has served in the Marine Corps since 1975, has commanded Marines at every level, and participated in operations such as Just Cause (Panama), Restore Hope (Somalia) and Iraqi Freedom.

The evening will include entertainment, birthday ceremony and celebration.

**RESERVATIONS:** (415) 673-6672 x238 or at [www.marineclub.com](http://www.marineclub.com)

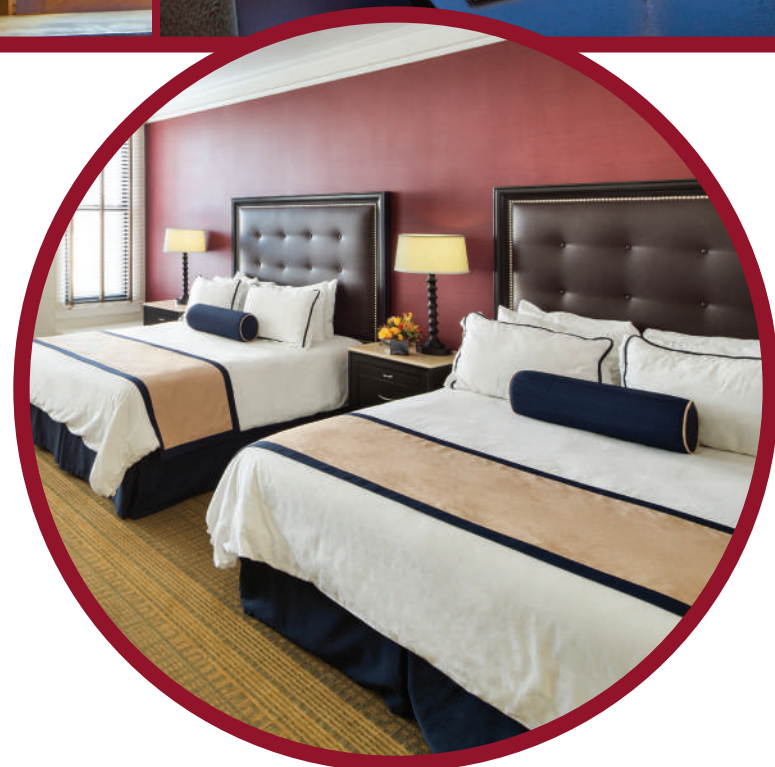


# Member's Choice

## Members Only Hotel Package for 2017

### Package Includes:

- Single or double occupancy in a standard room (Sun-Thurs)\*
- Complimentary Business Center + WiFi in guest rooms
- Premium bath amenities
- Local weekday newspaper
- Full American Breakfast
- Hosted Happy Hour 4-6pm daily
- Pass to Active Sports Clubs Union Square



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Nights  
\$649

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Nights  
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\*For Members only and subject to availability. Upgrades when available: Deluxe/Corner \$20 add'l per night; Suite \$100 add'l per night. Up to five rooms may be booked at this rate for each membership; all rooms must be registered and paid for by the Member. All prices subject to prevailing hotel occupancy tax. Package must be purchased 7 days in advance and paid at time of reservation. Refund available with 7 days notice. Not applicable to groups. May not be combined with other Hotel or Club offers. All packages subject to availability. Restrictions may apply.





2–9 October 2017

**SAN FRANCISCO FLEET WEEK 2017**

Come out for the Parade of Ships, Humanitarian Assistance Village, Air Show, and more. See page 24 and visit [www.fleetweeksf.org](http://www.fleetweeksf.org) for more details.

12 October 2017

**GENERAL ROBERT B. BROWN  
COMMANDER, US ARMY FORCES, PACIFIC**

General Brown, who assumed command of USARPAC on 30 April 2016, will speak at the Marines' Memorial in a program co-sponsored with the Commonwealth Club.

18 November 2017 · 6:00 pm

**242nd BIRTHDAY OF THE US MARINE CORPS**

Reserve now to assure your place at this grand evening of commemoration and celebration, with cake cutting ceremony, formal dinner, dancing and live music. \$175 per person, \$99 Currently Serving.

31 December 2017 · 7:00 pm

**NEW YEAR'S EVE CELEBRATION**

Music • Cocktails • Hors d'oeuvres • Dinner • Dancing • Champagne • Party Favors and more. Don't miss this year's celebration, restyled and refreshed with something for everyone! \$175 per person, \$99 Currently Serving.

17-19 November 2017

**STANFORD NROTC REUNION**

20-24 June 2018

**TBS 7-69 REUNION**

25-29 July 2018

**HMM 261 REUNION**

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5 October 2017

**HONOR OUR FALLEN TRIBUTE  
CONCERT** The 1st Marine Division Band plays as part of Fleet Week. [eventbrite.com](http://eventbrite.com)



28 October 2017

**LET HER SING** A celebration of the female voice, which is censored in some parts of the world. [cityboxoffice.com](http://cityboxoffice.com)



12 – 22 October 2017

**SOUTH OF MARKET: THE MUSICAL**  
The annual parody roasting the year in tech. [somamusical.com](http://somamusical.com)



3 – 4 November 2017

**NORMAN SICILY: ART & POWER IN  
PALERMO** Presented by Humanities West. [cityboxoffice.com](http://cityboxoffice.com)



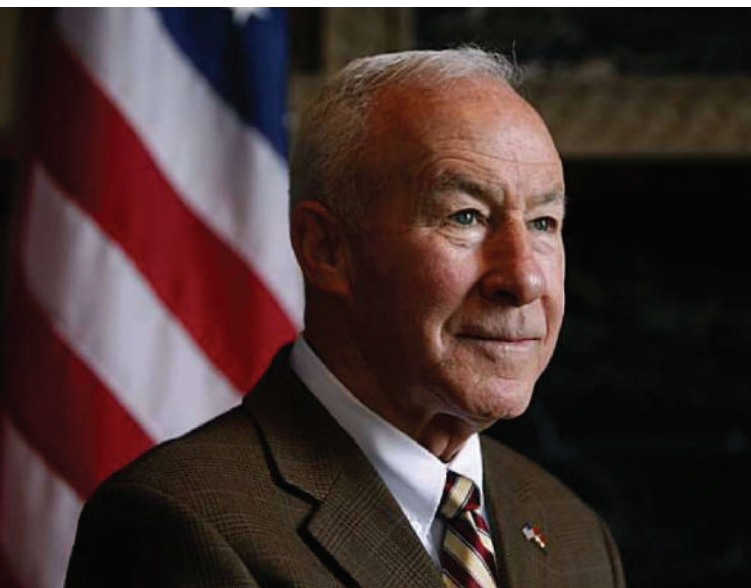
17 October 2017

**RON CHERNOW** The celebrated historian shares his work on the life of Ulysses S. Grant. [commonwealthclub.org](http://commonwealthclub.org)



8 November 2017

**AMB. SAMANTHA POWER** On "Fixing American Foreign Policy" one year after the 2016 election. [worldaffairs.org](http://worldaffairs.org)



## AN INTERVIEW WITH MAJOR GENERAL MIKE MYATT

**When did you first become involved with the Marines' Memorial Association?** I first came to the Club in 1979 with my family for Christmas. I was going to study Norwegian at the Defense Language Institute in Monterey. It was the first time I'd heard of the Club and found it a clean, cheap place to stay.

In 1996, General Tom Draude, who was the first Marine General to be on the Board of Directors, learned his employer was transferring him to Florida. He asked me to take his spot on the Board. So, I joined the Board and the Club at the same time.

**What were the top ambitions of the Board at that time?** The Board was focused on improving the financial well being of the facility, improving the hotel and club services, reaching out to active duty service members, developing alliances with other major military associations and finding ways to highlight military heritage to those who didn't serve.

**In 2001, the Marines' Memorial Club was thriving as a social hub for mem-**

**bers. There were activities like dinner dances, casino nights, members-only group travel. There were only two annual commemorative events at the Club: the Marine Corps Birthday Ball and Memorial Day Service. Your directive was to restore and fulfill the Association's founding values. Where did you begin?** I started by reading all of the minutes of every Board of Directors meeting in the history of the Marines' Memorial Association. I found that the purpose of this organization was different from a social organization. General Vandegrift, who was the Marine Corps Commandant from 1944 to 1948, had envisioned a living memorial. He described a place where members could come and talk about their experiences and have a healthy environment, a physical fitness center and a social life. The goal was to help them defuse the experience of the war.

General Vandegrift also wanted to commemorate battles. He wanted to commemorate Guadalcanal because he knew that American and Japanese

**I**n a few short weeks, Major General Mike Myatt will leave his post as President & CEO of the Marines' Memorial Association. He will have gone through the stacks of papers documenting his productive and transformative sixteen-year tenure here. He will have delivered many of the author-inscribed first edition books that line a wall of his office into the hands of the Club's Library volunteers. He'll gather the personal and professional mementos of things he's proud of, like photos of his grandsons and a construction hat he wore while touring the remodel of the Veterans Building as a member of the War Memorial Board of Trustees — and he'll turn over leadership of this most unique organization.

In August, Gen Myatt sat down with *Crossroads* editor Rose McCoy to offer some thoughts on matching the Association's original purpose to our modern times.

history considered it the most important Pacific battle of World War II [see page 16 for a review of this year's Guadalcanal commemoration]. In fact, General Vandegrift had taken the very first 1st Marine Division into Guadalcanal. He had been concerned that the battle for Iwo Jima, with its high American casualties and the famous photo and statues of the flag raising, would be the memory people had of the Pacific war. Vandegrift directed specifically that a Guadalcanal commemoration would happen here. We had quite a few Guadalcanal Veterans here when we started the annual commemoration in 2002. We brought in Colonel Mitch Paige, who had received the Medal of Honor for his actions at Guadalcanal, to be the speaker.

Iwo Jima Veterans had a commemoration at the San Bruno cemetery every year. We invited them here, starting our annual Iwo Jima commemoration in 2003. In 2005, Clint Eastwood came. My phone rings on the morning of the luncheon event, and



I hear: "General Myatt, this is Clint." "Clint?" I said, "Do I know you?" "Clint Eastwood. Can I come to your Iwo Jima event?" I said sure. Then I notified the women in the sales office, and they were so excited, waiting for him to arrive. He was the most curious guy, and very professional. He asked each panelist a question, really listened to the answers, and then asked follow-up questions. [Eastwood's 2006 film "Flags of our Fathers" depicted the battle for Iwo Jima.]

We've been really lucky to have Commandants, Assistant Commandants and many other great leaders as Guests of Honor at our commemorations. We now salute Korea, Vietnam, Iraq and Afghanistan Veterans every year. General Jim Mattis came two years. He is such a draw, a rock star. The day that Clint Eastwood came, it was Lieutenant General Larry Snowden, who was great in his dress blues. If I had to choose a favorite, it would be General Tony Zinni, whom I've considered a good friend.

**So with the Association's founding values in view, you had launched the commemoration programs. How did you address the Board's directives of education and outreach?** In December 2001, I approached former Secretary of State George P. Shultz. He was the senior Marine in the area. I said, "Why don't we have a George P. Shultz lecture series?" He said no, that in San Francisco there were already so many lecture series. But then he asked me, "Do you think you could get senior military out here?" I told him, "Yes, using your name."



Photos: Michael Mustacchi

We got General Jones, who was the Commandant at the time, for the inaugural lecture in March 2002. His aide called two weeks before and asked, "Is it safe out there?" He was referring to the city's reputation for being anti-military. I told him it was safe. Since then, we've had one to three Shultz Series lectures per year, most recently with Admiral Jim Stavridis on 20 September.

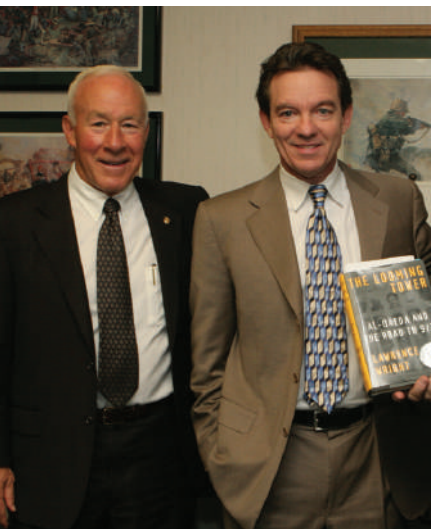
Secretary Shultz had asked me to invite the World Affairs Council and the Commonwealth Club to that first lecture. This started the partnerships that we have with both organizations. For example, our recent Meet the Author program with Mark Bowden and his book "Hue 1968" was co-sponsored with the Commonwealth Club.

Members have told me they really value the speaker and author series. They're a curious bunch!

We've had so many interesting authors here, like Emma Sky, a British woman who became an advisor to General Ray Odierno 2002 in Iraq and wrote "The Unraveling" about what she observed.

Joe Galloway, who wrote "We Were Soldiers Once...and Young," was invited here in January 2002 to speak and show the movie based on that book. He called two days before the event, asking if I could invite Sam Elliott. He'd probably like to come, Joe told me, because he was in the movie. So I called, and Katharine Ross (who was in "The Graduate") answered the phone. They were snowed in at Aspen, so Sam couldn't come, but Katharine told me she'd learned to act in the Marines' Memorial Theatre.

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There are a lot of good memories around events we've had here.

**As a military leader with national and global connections, who also had business experience, you were an ideal choice to put the MMA on the map and on track to thrive in the decades to come. What has been most challenging about that assignment?**

Getting younger members. This is an ongoing challenge. People generally don't join — or donate — until they've reached a certain stage in their lives. We just ended our benefactor program at the end of last year. We've been working on a new membership program that we hope will attract more new paying members.

Also, the rules of our 501(c)(19) designation say that 90+ percent of our members have to be war Veterans. The Club was investigated in 1982 for this and passed. Many American Legion posts didn't pass. The reason is that most people who served between May 1975, when the Vietnam War ended, and August 1990 hadn't been to war. We had to go after the currently serving, and that's how we kept up our percentage.

The currently serving get free membership as long as they're in. They get great hotel room rates, too. Any Monday morning, go up to the 12th floor for breakfast and you'll see fami-

lies of the currently serving, with kids running around. I feel good about that.

Development is so key because we want to provide all of these events and benefits to our members. So far, we've been able to support our programs and currently serving because of our development program. Now we have the Marines' Memorial Foundation so non-members can donate, too.

**Your first day on the job was 10 September 2001. That was an interesting moment to begin running a Veterans organization and a hotel.** On the 10th, I went downstairs to the health club and signed up to swim at 5:30am next day. I wanted to make sure I got a lane. That next morning, a health club worker grabbed my hand as I swam. "They want you out of the pool," he said to me. I argued with him, saying, "I signed up!" "No," he said, "it's something else." So I got out. As I was shaving in the locker room, someone said, "Another plane just hit." That's when I found out about the attacks. I got dressed and came up into the Club.

The lobby was packed. There was a Korean War reunion group that had checked out of their rooms but couldn't get a flight out. I checked with the rooms agent and found out we could keep them here. They stayed an average of three nights. I took the opportunity to talk with them about

what they liked and disliked about the Club. They said they didn't like plastic drinking glasses in the rooms. That's the first thing we changed in the guestrooms.

Late that November, I asked Michael Allen, who at the time was Food & Beverage Manager, to be the General Manager. My title was President & General Manager, but I didn't know one thing about managing a hotel.

**After 9/11, travel and leisure spending ground to a halt. How did the Club come through that period, and later through the Great Recession?** Well, we got through the period after 9/11 alright. The recession was different. As it grew deeper in 2008, we worried about having to lay people off. Of course, we really didn't want to. And what happened here was amazing. The whole team — the whole MMA family — came together and made sacrifices to keep the team together. The management team took a pay cut. We stopped matching 401k contributions. We cut back paid time off. We stopped our full coverage of employee health care. There was not a single layoff, and now all of those things have been fully restored. I am very proud of this.

**You changed the identification of the organization from Marines' Memorial Club to Marines' Memorial**



**Association. Why was this important?** A person didn't join the Club, they joined the Association. We changed it so we now talk about the Association with its "flagship" being the Club, which is the living memorial. I wanted to clarify that. The first business cards they made for me said President of Marines' Memorial Club. In the first week, I changed the cards.

**Under your leadership, MMA has become a magnet for Veterans, currently serving, and even members of the greater community who are interested in learning about and honoring the legacy of military service.** Yes, it is better known now. In the City, it's recognized as a place where Veterans can do things. We're always being contacted when someone is going to interview a senior military officer, asking if they can use our library. Colin Powell was interviewed here on 6 September.

Our marketing is still mostly word of mouth, but there are a couple of other ways we've gotten exposure. The *Crossroads of the Corps* magazine goes to every active duty Marine general. It's also in our Care Packages. Now we're hitting the joint arena by giving it to General Dunford.

Fleet Week helps, too. In 2009, Secretary Shultz and Senator Feinstein asked me to take it over, to "bring the Fleet back to Fleet Week" and give it

a purpose. In 2009, there was only one ship, with six Marines on it. Now, the Naval services come here and teach the civilian services about disaster response. We partnered with local leaders and the mayor and developed a program of disaster exercises and military demonstrations. We landed an LCAC on Ocean Beach carrying debris clearing equipment. When the San Francisco supervisor for that district, who was anti-military, saw this shock trauma setup, it was a huge hit. One-and-a-half million people come to watch and learn every year.

**Talk a bit about the Living Memorial Project. How has it evolved and grown?** In 2001, there were some displays in the lobby and library. There was no master plan, so we created one for all of the floors. Commandants' pictures used to hang along the stairway between floors 10 and 10M. General Mundy said, "Why do you have the Commandants on the way to the loo?!"

I got the blueprint approved by the Board. John and Jan Lockie took it and ran with it. They made the Commandants Corridor, the Hall of Heroes, the Tribute Memorial Wall and much more. It's been marvelous.

For the library, where Reader's Digest collections used to fill the shelves, the Lockies started accepting book donations. Now it's a quality

library full of military history. Our volunteers are getting close to having a check out system up and running.

Wendy Shuman runs the Living Memorial Project now and does a great job.

**The free breakfast with an overnight stay and the Reciprocal Club program seem to be the most popular member benefits. What other ways have you and your team made the Club better for members?** Michael Allen approached me about using the model of including breakfast and happy hour in the cost of a room. It's a good deal. The best thing I ever did was make him General Manager. Michael is the most honest and dedicated person I've ever met and we've become great friends.

Carol Taylor took on the Reciprocal Club program and it's grown to more than 240 clubs. That's a really great member benefit.

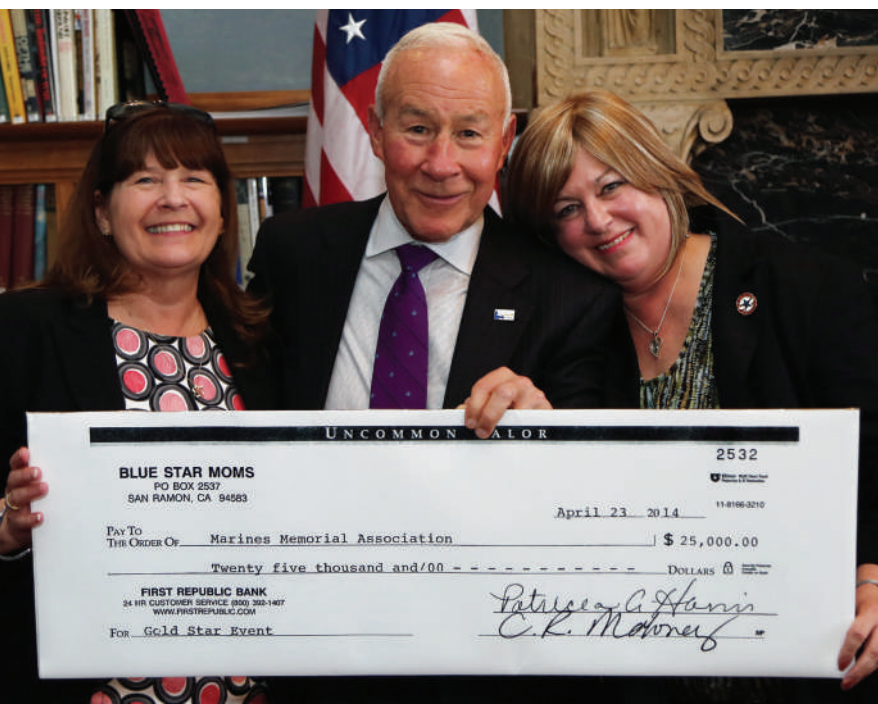
We took over the Marines' Memorial Theatre from the company that had been managing it, so that we could use it for events and also rent it out.

When we remodeled the Theatre, we took out the 2nd floor offices to make the Flying Leatherneck Lounge. That's been a hit, with the members only happy hour. We renovated all of the guestrooms, too.

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**You're viewed with great respect and affection by the staff. What qualities are required for effective leadership of an organization such as this? Has your leadership style changed over the years?** My style hasn't changed. I tell them what we're going to accomplish but I don't tell them how to do it. It's a centralized vision with decentralized leadership. I have the greatest respect for the Marines' Memorial staff, some of whom have worked here as long as 40 years. We provide exceptional employee benefits. It's a great place to work.

**Among your accomplishments as President & CEO, what does your heart the most good?** There is a very special function that we can fulfill because we have a hotel: we provide spaces for Veterans, currently serving and their families to stay if they're hospitalized here in the Bay Area. We've been able to help people to be with their loved ones, which is so important.

I am very, very proud of the Gold Star parents event. In the minds of the employees, this has become the mission of the MMA. Banquet waiters that we get in from other hotels say it's one of their favorite events. They love to be involved. They bring cameras for

selfies with Gold Star parents. We've become really close with some of the parents, too. It's wonderful to see how they treat the new, fresh Gold Star parents. During World War II, there was a Gold Star Mothers group that had a chapter in one church in SF. These days, one would rarely even know a fellow congregant who's in the military. So far, we've hosted twelve Gold Star parents events.

**What do you see for MMA going forward?** I'm really delighted that Lieutenant General Huly will be taking the job. He has the right attitude and personality to take this organization on to bigger and better things.

I'll continue to help with fundraising. We are contacted all the time by groups that want to use the Theatre. There's a Veterans' acting group, for example, and children's theater groups. But there's overhead to run things. We want to raise money to build an endowment to subsidize these kinds of groups.







The Marines' Memorial Association invites you to take part in

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The ornaments will be displayed on our holiday tree in the Flying Leatherneck Lounge's bay window beginning Saturday 2 December, throughout the holiday season. Your personalized ornament will be sent to you within the first weeks of the new year.

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Genevieve Burlando  
Bruce & Linda Dodge  
Jeryl R. Fry  
George Gerlomes  
Art & Sheila German  
Marge Lockhart  
Patricia Maulhardt  
Sylvia Spracher  
Bill & Jill Straub  
Thomas & Margaret Tozer  
Nadine Vaccarezza & Family

Mrs. Heather L Mobarak  
*In memory of*  
Mr. Joseph Mobarak

Col Richard S. Harder, USAF (Ret.)  
*In memory of*  
Cpl Noel Monahan, USMC

The following donations are  
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Sing for America Foundation  
Col William D. Wischmeyer,  
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Ronald Yee

Bruce Ramsey  
*In memory of*  
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*In memory of*  
Mr. Jon W Paulson

Barbara Treadwell  
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Mr. Jon W Paulson

Mr. Robert E. Grissom  
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Maj James P Hoolan, Jr. USMC (Ret.)  
*In memory of*  
Cpl William T. Perkins, USMC (MOH)

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The following donations are  
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Barbara McGhie  
James Pitzer  
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SSgt Henry L. Tassinari, USMC (Ret.)  
*In memory of*  
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Ms. Patricia Tyson  
*In memory of*  
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Christopher Robertson  
*In honor of*  
Mr. Charles A Robertson

The following donations are  
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Cpl Richard Sutter, USMC

Mr. Robert E. Johnson  
*In memory of*  
Suellen Starks Teesdale

1stSgt Brett W. Shuman, USMC (Ret.)  
& GySgt Wendy Shuman, USMC (Ret.)  
*In honor of*  
The God of Angel Armies



Mr. Mark E. Alderson  
*In memory of*  
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Dr. Michael J. Epstein  
*In memory of*  
BrigGen Francis W Tief, USMC (Ret.)

Ms. Patricia Tyson  
*In memory of*  
C. J. Tyson

The following donations are  
*In memory of*  
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Norma Harrison  
Jeffrey Hull  
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Marianne Weisgerber

Mr. William A. Wilkin  
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Capt William L. McKenna, USMC (Ret.)  
*In memory of*  
Capt Kenneth L Williams, USMC (Ret.)

Mrs. Judith J. Wydick  
*In memory of*  
Mr. Richard C Wydick

## THANK YOU FOR YOUR SUPPORT!

### MARINES' MEMORIAL FOUNDATION

501(c)(3) acknowledges these individuals, foundations and corporations for their generous donations between 1 January and 25 August 2017. Donations of \$500 or more are listed, but our thanks extend to all of those who made a gift of any amount, as every gift makes a difference! We apologize for any errors or omissions. Please email corrections to [member@MarineClub.com](mailto:member@MarineClub.com).

#### TWO STAR CONTRIBUTORS \ \$10,000+

Ms. Joan L. Christie

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Capt Arthur K. Lund, USMC (Ret.)

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HONORING THE LEGACY OF MILITARY SERVICE

Whether you designate your gift  
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**GOLD STAR PARENT EVENTS  
CARE PACKAGES**

**ACTIVE DUTY AID & ASSIST**

or let us direct it where it's needed  
most, every dollar you give  
carries our mission into the future

**TO HONOR THE LEGACY OF  
MILITARY SERVICE.**

# COMMEMORATION » Guadalcanal

A crowd of members and guests gathered on 17 August to commemorate the battles for Guadalcanal that began 75 years ago on 7 August 1942. Major General Myatt gave a presentation on the importance of leadership on the Guadalcanal campaign, as he titled his presentation “Leadership Matters”.

Guadalcanal was America’s first ground offensive strike after the Japanese attacked Pearl Harbor...and, it was the longest campaign in the Pacific. More than 7,000 Americans lost their lives in the battles, including 1,700 ashore and 5,000 at sea. The United States lost 24 ships and more than 600 aircraft. Often, the outcome was in doubt.

Japan was determined to defeat the Americans, and committed more than 50,000 men to its Guadalcanal campaign, losing more than 25,000 Japanese Marines and soldiers ashore and 4,000 sailors at sea. Twenty-four Japanese ships were sunk. The Japanese efforts were in vain.

The Guadalcanal campaign forced Japan to exhaust its offensive capability and Japan’s empire began to shrink as it was forced to go on the defense for the rest of the war. Admiral Halsey said this about the campaign:

*“Before Guadalcanal, the enemy advanced at his pleasure — after Guadalcanal, he retreated at ours!”*

Both American and Japanese historians agree that the Guadalcanal battle was the most important battle in the Pacific. In fact, Major General Kawaguchi, the commander of the 35th Brigade of the Imperial Japanese Army, said:

*“Guadalcanal is no longer merely a name of an island in Japanese military history. It is the name of the graveyard of the Japanese army.”*

Spearheading the ground offensive and landing on Guadalcanal was the 1st Marine Division, led by Major General Alexander A. Vandegrift. Admiral Nimitz, the overall commander of the

Pacific Area, said this about General Vandegrift:

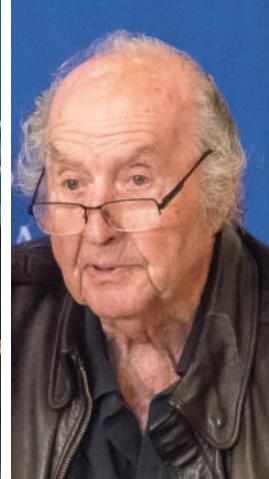
*“General Vandegrift, perhaps more than any other Marine, added luster and glory to our elite Corps that had already won enviable battle honors during its long history of military achievement. His long and successful struggle to hold Guadalcanal against seemingly overwhelming odds will live long in military history...”*

You can watch the full presentation at [www.youtube.com/user/MarinesMemorialClub](http://www.youtube.com/user/MarinesMemorialClub).



Photos: Gene Choi/Michael Mustacchi Photography





Photos: Bill Lamkin/Michael Mustacchi Photography

## COMMEMORATION » Korean War

On 13 September here at Marines' Memorial, a crowd gathered in the Crystal Ballroom to commemorate the 67th Anniversary of the Korean War. A panel of Korean War Veterans was assembled, including — pictured above from left to right — Gunner Sergeant William "Denny" Weisgerber, USMC (Ret.), Sergeant Don Reid, USMC, Corporal Wally Stewart, USMC and Corporal Oliver Johnson, USMC. Each member of the panel was in Korea at a different time, and each spoke about his experiences during the war.

Missing was Lieutenant Colonel John Stevens, USMC (Ret.), a Veteran of the Pusan Perimeter, the Inchon Landing, the re-taking of Seoul and the Chosin Reservoir. His accounts certainly would have been interesting, as he led Able Company, 1st Battalion, 5th Marines in the counterattack against the North Koreans at the Pusan Perimeter that finally broke their back. He also led Able Co. in the landing at Inchon. There is a famous picture of his company scaling the wall at Inchon, with Lieutenant Lopez leading the way, and we have included it here. Colonel Stevens nominated Lt Lopez for the Medal of Honor after he

was wounded and killed in action.

Corporal Oliver Johnson spoke first, about the Chosin Reservoir. He was in the 11th Marines, an artillery regiment. He related stories about how cold it was, and the withdrawal difficulties they had for seventeen days fighting the Chinese until they reached the Wonsan Harbor.

Sergeant Don Reid told about his experiences during the 1951 Punch-bowl offensive on the east coast of Korea when he arrived as an 18-year-old ammunition humper, carrying machine gun ammo up the hills and bringing wounded down for the first two weeks. He was made a machine gunner after a while and was in combat much of time. He was one of the youth that, when they enlisted, knew they were going to go to Korea to fight! Don Reid went on to a very successful career as a lawyer and vice president for Wells Fargo.

Gunny Weisgerber's talk was about his experiences in the 1st Marine Division the last year of the Korean War. Sergeant Weisgerber found himself in Company I, 3rd Battalion, 7th Marines, in October 1952, in such exotic places as Reno, Vegas, Carson, Warsaw, and Hedy, all names of outposts that the Marines were either defending or try-

ing to take back. He was in Korea 101 days and was in combat 98 of those days. On 1 October 1952, the Chinese started an offensive, with shelling 24/7. Sergeant Weisgerber was trying to get his platoon off of Warsaw. As he carried a wounded Marine off the hill, a mortar round landed near him, and he was wounded, resulting in evacuation, the eventual loss of his leg, and a medical discharge. For his extraordinary heroism, he was awarded the Navy Cross, having been recommended for the Medal of Honor. He went on to serve three terms as mayor of Milpitas, California.

Corporal Wally Stewart served as an infantryman with the 1st Battalion, 1st Marines in the final year of the war, when casualties were so high. In fact, during the period of 1950 to 1953, 4362 Marines were KIA. During the last 11 months of the war, from September 1952 to July 1953, 1889 Marines were KIA. That was 42% of the total. Corporal Stewart told of his experiences on recon patrols.

Finally, Deputy Consul General Kim Jimin spoke, thanking the Americans for their sacrifices for the Republic of Korea!

All in all, the Korean War is not the "forgotten war."



# 100 CARE PACKAGES LAND



## IN GRATEFUL HANDS

Living Memorial Project Director Wendy Shuman reports that the Marines forward deployed in Iraq were thrilled to receive 100 care packages packed by Marines' Memorial volunteers and shipped for the 4th of July. The Marines sent their sincere appreciation for the care packages, including photos and the note at right.

Thanks to all who supported this effort with donations of money and time. It means so much to our deployed service members, as they serve proudly away from home.

The holidays are coming, and we hope to send an even bigger shipment of care packages to arrive in time for Christmas.

Ma'am:

On behalf of the Marines at Task Force Al Taqaddum, I would like to thank you and the Marine Club for the Care Packages we received from SgtMaj Zapada from you. A lot of the SPMAGTF-CR-CC Marines are up here in Iraq supporting us.

The Care Packages were great and I had the pleasure to observe as they brought smiles to a lot of Marines, Soldiers, Sailors, and Airmen here at TF TQ. The contents were exceptional, definitely above the normal care package.

*One Team One Fight*

Major Brian Vukelic USMC

Task Force Al Taqaddum Operations Officer  
II MEF, Advise and Assist Team 17.1

Please help with a donation to the Care Package program. Use the envelope provided in the center of this *Crossroads* or give online now at [marineclub.org/donate](http://marineclub.org/donate). Your donation received before 1 November will be applied to this special holiday shipment.

# RECEPTION CELEBRATES NEW MEMORIAL SCHOLARSHIP

We had a fantastic event here at the Marines' Memorial Club on Friday 14 July to kick off a new scholarship. **The Caesar Viglienzzone Memorial Scholarship** commemorates the life of its namesake and his service in the United States Army, and honors the sacrifice of his parents, MMA members Dennis and Norma Viglienzzone of Santa Rosa, Calif. Established by Mr. Victor Linck, a longtime friend of the Viglienzzones, the scholarship is designated specifically for student Veterans. Along with Mr. Linck, a number of Academy classmates and friends have contributed to the scholarship.

The evening reception was a warm gathering of family and friends, there to celebrate Caesar's name living on in the potential of other bright young adults. Fellow Santa Rosan and former MMA Board Chairman Barrie Graham was on hand to represent the Association.

Caesar Viglienzzone was not a stranger to the Marines' Memorial Club. His first visit was at age 4, when his aunt was a Club employee. At 16, recalled his father during a toast at the event, he came to see STOMP in the Marines' Memorial Theatre.

Weeks after his 21st birthday in 2005, and three months after earning his air assault wings, Army PFC Caesar Viglienzzone deployed to Iraq with the Army's 101st Airborne Division. He served just short of five months before a roadside bomb took his life in Baghdad. Since losing Caesar, his parents have attended the Gold Star Parents event here at the Club.

Victor Linck and Dennis Viglienzzone have been friends for a very long time. They attended the Naval Academy together, served together, and stayed in touch over the years. They've been town mates since "Dennis encouraged me to move to Santa Rosa 10 years ago," says Mr. Linck. "I never met Caesar, but Dennis and Norma have always been interested in keeping his name alive. I thought this would be a nice way to do that."

>  
*Left to right: Barrie Graham, Victor Linck, and Caesar Viglienzzone's parents, Norma and Dennis, celebrate the establishment of the Caesar Viglienzzone Memorial Scholarship*

### Caesar Viglienzzone Memorial Scholarship Details

Beginning with the 2018-19 school year, the Caesar Viglienzzone Memorial Scholarship will award \$5,000 annually to a student who:

- has served honorably in any branch of the US Armed Forces;
- is a full-time sophomore, junior or senior student attending an accredited non-profit undergraduate program in the United States
- has maintained a 3.0 GPA or higher since beginning college
- demonstrates financial need

The application period opens in January 2018.

The Marines' Memorial's Scholarship Program plays an essential role in fulfilling our mission to honor the legacy of military service; what better way to do so than by giving young people a leg up as they pursue their education? **You can help the Scholarship Program thrive** by making a restricted donation at [mmanetcom.marineclub.com/Donate](http://mmanetcom.marineclub.com/Donate). If you are interested in establishing a Named Scholarship with a donation of \$25,000 or more, please contact Mackenzie Jakoubek at (415) 830-9829.



Photo: Jan Lundberg/Michael Mustacchi Photography



# SAN FRANCISCO

# FLEET WEEK 2017



## SCHEDULE OF EVENTS



### 3 - 26 OCTOBER

9 am - 6 pm Art Exhibit of original works created by active duty service members and Veterans from World War II to the present: The Cannery Galleries, Academy of Art University

### TUESDAY 3 OCTOBER

9 am - 4 pm Ship Tours: Pier 30/32

### WEDNESDAY 4 OCTOBER

9 am - 4 pm Ship Tours: Pier 30/32

### THURSDAY 5 OCTOBER

10 am - 2 pm Ship Tours: Pier 30/32  
8 am - 2:30 pm Softball Tournament: Moscone Field  
6 pm "Honor Our Fallen" Tribute Concert at Marines' Memorial Theatre

### FRIDAY 6 OCTOBER

10 am - 4 pm United Airlines Festival Center on the Marina Green  
11 am - 12 pm Parade of Ships  
12 - 4 pm Fleet Week Air Show

### SATURDAY 7 OCTOBER

9 am - 4 pm Ship Tours: Piers 35, 30/32, 15/17  
10 am - 1 pm K-9 Heroes: Bark at the Park at Duboce Park, presented by AT&T  
10 am - 5 pm Marina Green Festival and Humanitarian Village  
12 - 4 pm Fleet Week Air Show

### SUNDAY 8 OCTOBER

9 am - 4 pm Ship Tours Along the Embarcadero: Piers 35, 30/32, 15/17  
10 am - 4 pm Humanitarian Assistance Village w/STEM Education Center  
12 - 4 pm Fleet Week Air Show

### MONDAY 9 OCTOBER

9 am - 12 pm Ship Tours: Pier 30/32  
9 am - 4 pm Ship Tours: Piers 35, 15/17  
10 am - 2 pm H.S. Band Challenge: Golden Gate Park Band Shell

# Thanksgiving

THURSDAY 23 NOVEMBER  
SEATING STARTS @ NOON

Join us in the Commandant's Room for a

## GRAND HOLIDAY BRUNCH

with Bountiful Buffets, Carving Stations, and Music

\$59 Adults / \$36 Children 6-12 / \$15 Children 3-5

RESERVATIONS: (415) 673-6672 x212 [holidaybrunch@marineclub.com](mailto:holidaybrunch@marineclub.com)



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SUNDAY  
DECEMBER  
31 • 2016  
7 P.M. – 2 A.M.

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3 FLOORS OF GREAT FOOD,  
MUSIC, DANCING & MORE

BETTER THAN EVER! SEE PAGE 8 FOR DETAILS.

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Tickets: \$175 / \$99 Active Duty ■ Reservations: (415) 673-6672 x238





Each year, the Marines' Memorial hosts 100 families who attend our **Gold Star Parents Honor and Remembrance** event. At a cost of more than \$1800 per family, ***we need your help*** to keep providing a safe space for Gold Star Parents to grieve together, share stories and meals, and celebrate their lost heroes.

Please give online now at [marineclub.org/donate](https://marineclub.org/donate) or use the envelope in the center of this *Crossroads*.

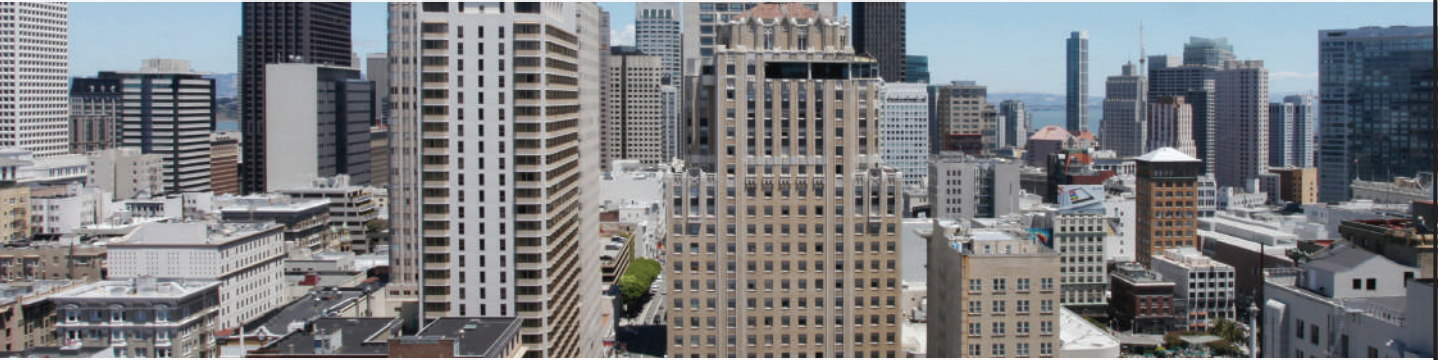


# Leatherneck

STEAKHOUSE



*Reservations* (415) 673-6672 ext. 254 | [MarineClub.com/dining](http://MarineClub.com/dining)



Cocktails daily from 11 a.m. · Live Piano Music Tues.– Sat. from 5:30 p.m.  
Dinner Tues.– Sat. from 5 p.m. · Lunch Mon.– Fri. 11:30–2

Dress code: Business Casual. Gentlemen are to remove their covers.



## We Do.

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REHEARSAL ♥ ENGAGEMENT PARTY

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Contact Lisa Jimenez, Wedding Sales Manager  
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# SPREAD THE WORD, STAY THE NIGHT

## Earn one free night's accommodations for every new Member you sign up!



The Marines' Memorial Club remains the "best kept secret in San Francisco." We need your help to spread the word! The Association is asking you, our members, to recommend membership to friends and loved ones who would value and appreciate **the many advantages of a Marines' Memorial membership:**

- Access to the Marines' Memorial Club & Hotel in San Francisco
  - Member rates and packages for overnight accommodations
  - Members-only happy hour
  - Chesty's Bar and the Leatherneck Steakhouse
  - Marines' Memorial Theatre
- Access to over 240 reciprocal clubs all over the world
- Networking opportunities with Currently Serving and Veteran communities
- Invitations to special events: Marine Corps Birthday Ball, George P. Shultz Lecture Series, holiday brunches and more
- Direct support of our mission – honoring the legacy of military service through our "Living Memorial" and programs that commemorate, educate, and serve Veterans of all eras and their families

**To be eligible for Marines' Memorial membership, candidates must have served honorably in any branch of the US Armed Forces.**

Please share the application on the facing page, or refer your friends to [marineclub.com](http://marineclub.com) to join! Make sure they tell us you referred them, so you will be eligible for a "Member Get a Member" gift certificate. For each new Veteran member you refer, you will receive one night's accommodations\* at the Marines' Memorial Club & Hotel.

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\*"Member Get a Member" gift certificates are for standard room rates Sunday-Thursday and cannot be combined with Member's Choice or other packages. Referred member must be a new Veteran member who has paid the \$200 membership contribution, and the referrer must be an active member. Certificates have no cash value and are not transferable or replaceable. Rewards are sent quarterly.

# MARINES' MEMORIAL ASSOCIATION MEMBERSHIP APPLICATION

Apply ONLINE at [marineclub.com](http://marineclub.com) | Mail to: 609 Sutter St., San Francisco, CA 94102

## Membership Categories (All donations are tax-deductible and non-refundable):

- ☐ **Regular** Veteran & Retired, all US Services, including Merchant Marine (wartime): Annual donation \$150 (+ \$50 initiation)
- ☐ **Currently Serving Members of the Armed Forces** All Services \$35 (Rates remain the same until personnel departs Active/Reserve status, then normal member rates apply)

## Membership Information (Please print clearly)

First Name, MI, Last Name: \_\_\_\_\_

Branch of Service: ☐ USMC ☐ USN ☐ USA ☐ USAF ☐ USCG ☐ Merchant Marine (wartime)

Military Status: \_\_\_\_\_ Highest/Current Rank: \_\_\_\_\_

Birth Date: \_\_\_\_ / \_\_\_\_ / 19\_\_\_\_ Email: \_\_\_\_\_ @ \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

I certify that I served on Active Duty in the US Armed Forces from \_\_\_\_\_ to \_\_\_\_\_

## How did you hear about us?

- ☐ Advertisement or news article (Name of publication: \_\_\_\_\_)
- ☐ Visit to the Club or Theatre ☐ Member/family/friend ☐ Site presentation ☐ Other \_\_\_\_\_

## Family Members

Your spouse, children over 21 years (who are ineligible for membership by themselves) and non-military parents are eligible for Guest Cards. Spouse card is complimentary; all others are \$50 annually, per Guest Card. Please list names, relations and ages of those for whom you would like to add a card (use reverse side if necessary). In-laws are ineligible.

Last Name	First Name	MI	Relationship	Age	Amount
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## Processing Your Membership Application

In addition to the completion of this application, please attach the following:

- **Photocopy of Official Verification of Honorable Service:** DD214 or Retired ID Card; copy of front of Active Duty ID Card (Currently Serving only) **Note:** If you cannot locate verification or know that it has been lost, you can obtain a copy by writing: National Military Personnel Records Center, 9700 Page Blvd., St. Louis, Missouri 63132. Or complete the online form at: <http://www.archives.gov/veterans/military-service-records/index.html>
- **Appropriate Donation** (All donations are tax-deductible and non-refundable)

Circle Payment Type: MC VISA AMEX Diners Club Personal check or other: \_\_\_\_\_

Total Amount Due (membership donation + guest card(s)) \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Referred by \_\_\_\_\_

**Welcome Aboard!**

**Contact Us:** tel (415) 673-6672 x223 Toll-free 1-800-5-MARINE fax (415) 563-5820 [Member@MarineClub.com](mailto:Member@MarineClub.com) [MarineClub.org](http://MarineClub.org)





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New listings in red. Clubs with \* offer overnight lodging. Visit [MarineClub.com/reciprocalclubs](http://MarineClub.com/reciprocalclubs) to learn more.

## UNITED STATES

**ALASKA** Anchorage: Petroleum Club **ARIZONA** Phoenix: University Club of Phoenix **CALIFORNIA** Bakersfield: Petroleum Club Benicia: Benicia Yacht Club Berkeley: Berkeley City Club\* City of Industry: Pacific Palms Resort\* Eureka: Ingomar Club Los Angeles: Los Angeles Athletic Club\*; Griffin Club Marina del Rey: California Yacht Club Newport Beach: Balboa Bay Club & Resort\*; Pacific Club Oxnard: Tower Club Pacific Palisades: Riviera Country Club\* Pasadena: The Athenaeum\*; University Club of Pasadena Sacramento: Sutter Club San Francisco: Golden Gate Yacht Club Santa Barbara: University Club of Santa Barbara; Santa Barbara Club **COLORADO** Colorado Springs: El Paso Club Denver: Denver Athletic Club; University Club **CONNECTICUT** Hartford: Hartford Club New Haven: Elm City Club\*; New Haven Lawn Club\*; Mory's Association New London: Thames Club **DELAWARE** Wilmington: The University and Whist Club **DISTRICT OF COLUMBIA** Washington, DC: Army and Navy Club\*; Capitol Hill Club; Georgetown Club **FLORIDA** Jacksonville: River Club; Epping Forest Yacht Club Orlando: University Club of Orlando Sarasota: Sarasota Yacht Club Tallahassee: Governors Club Tampa: Tampa Club **GEORGIA** Atlanta: The Commerce Club; The Georgian Club; City Club of Buckhead Augusta: Pinnacle Club **HAWAII** Hilo: Hilo Yacht Club Honolulu: Pacific Club; Plaza Club **ILLINOIS** Chicago: Union League Club\*; University Club\*; The Standard Club\*; Buckingham Athletic Club\*; The Cliff Dwellers Rockford: University Club of Rockford Springfield: The Sangamo Club **INDIANA** Fort Wayne: Summit Club Indianapolis: Columbia Club\* **IOWA** Des Moines: Embassy Club; Embassy Club – West **KANSAS** Topeka: Top of the Tower **KENTUCKY** Covington: Metropolitan Club of Kentucky **LOUISIANA** New Orleans: Plimsoll Club **MAINE** Portland: Cumberland Club **MARYLAND** Annapolis: Naval Academy Club Baltimore: The Center Club; The Engineers Club of Baltimore; Johns Hopkins Club **MASSACHUSETTS** Boston: Harvard Club of Boston\*; Algonquin Club\* New Bedford: Wamsutta Club Quincy: Neighborhood Club of Quincy **MICHIGAN** Detroit: Detroit Athletic Club\* Grand Rapids: University Club Iron Mountain: Chippewa Club Kalamazoo: Beacon Club Saginaw: Saginaw Club **MINNESOTA** Minneapolis: Minneapolis Club\* St. Paul: University Club of St. Paul **MISSOURI** Saint Louis: Missouri Athletic Club\* **MONTANA** Helena: Montana Club **NEBRASKA** Lincoln: Nebraska Club **NEW HAMPSHIRE** Portsmouth: The One Hundred Club **NEW JERSEY** Florham Park: Park Avenue Club **NEW YORK** Albany: Fort Orange Club\*; University Club of Albany\* Binghamton: Binghamton Club Brooklyn: Montauk Club Buffalo: Saturn Club\* New York City: New York Athletic Club\*; Yale Club of New York City\*; Princeton Club of New York\*; Columbia University Club\*; The Cornell Club\* Rochester: Genesee Valley Club Staten Island: Belvedere Club Utica: Fort Schuyler Club **NORTH CAROLINA** Durham: University Club Charlotte: Charlotte City Club Wilmington: City Club at de Rosset\* **OHIO** Cincinnati: Queen City Club\* Cleveland: Union Club of Cleveland\* Columbus: The Athletic Club\* Toledo: The Toledo Club\* **OKLAHOMA** Oklahoma City: Beacon Club Tulsa: Summit Club **OREGON** Portland: University Club **PENNSYLVANIA** Lancaster: Hamilton Club of Lancaster Philadelphia: The Union League of Philadelphia\*; Racquet Club of Philadelphia\* Pittsburgh: Pittsburgh Athletic Assn.\*; Allegheny HYP Club Wilkes-Barre: Westmoreland Club **RHODE ISLAND** East Providence: Squantum Assn. Providence: Hope Club\* **SOUTH CAROLINA** Aiken: Houndslake Country Club Anderson: Anderson Country Club Camden: Springdale Hall Club\* Columbia: Palmetto Club Hilton Head Island: South Carolina Yacht Club Rock Hill: City Club of Rock Hill **TENNESSEE** Memphis: University Club; Racquet Club of Memphis **TEXAS** Austin: Austin Club Dallas: Park City Club Fort Worth: Fort Worth Club\*; City Club of Fort Worth Houston: The Houston Club San Antonio: Petroleum Club **UTAH** Park City: Club Lespri\* Salt Lake City: Alta Club\* **VIRGINIA** Norfolk: Norfolk Yacht & Country Club\* Roanoke: The Shenandoah Club **WASHINGTON** Seattle: Washington Athletic Club\*; Harbor Club **WISCONSIN** Madison: Madison Club La Crosse: The La Crosse Club Milwaukee: University Club of Milwaukee\*; Milwaukee Athletic Club\* **WYOMING** Jackson: White Buffalo Club\*

# Wherever in the world you go, **YOU BELONG.**

## INTERNATIONAL

**AUSTRALIA** Adelaide: Naval, Military, & Airforce Club of South Australia\*; Public Schools Club INC.\* **Brisbane:** United Services Club\*; Tattersall's Club\* **Melbourne:** Royal Automobile Club of Victoria\* **Perth:** The Western Australian Club **Sydney:** Royal Automobile Club\*; Commercial Travelers' Club LTD\* **Tasmania:** Royal Yacht Club; Launceston Club **AUSTRIA** Reith bei Kitzbühel: Kitzbühel Country Club\* **BAHRAIN** Manama: Capital Club Bahrain **BELGIUM** Brussels: International Club-Sainte-Anne **Ghent:** International Club of Flanders **CANADA** Alberta: Glencoe Club; Ranchmen's Club; Kensington Riverside Inn, Calgary\* **Ontario:** Royal Canadian Military Institute\*; Royal Canadian Yacht Club; Thornhill Golf & Country Club; Windsor Club; Donalda Club Don Mills; Albany Club of Toronto; The London Club; University Club of Toronto\* **Halifax:** The Halifax Club **Québec:** Club Atwater **Vancouver:** Vancouver Club\*; Vancouver Lawn Tennis & Badminton Club; Terminal City Club **Victoria:** Union Club of British Columbia\* **Winnipeg:** Manitoba Club **CHILE** Santiago: Club de la Unión **CHINA** Hong Kong: Pacific Club; United Services Recreation Club; The Foreign Correspondents' Club **Shanghai:** Shanghai Racquet Club & Apartments\*; Embassy Club\* **Suzhou:** Han Yuan Club\* **Taipei, Taiwan:** American Club **EGYPT** Cairo: Cairo Capital Club **ENGLAND** Birmingham: Saint Paul's Club **Buckinghamshire:** Stoke Park Club\* **Leeds:** Club LS1; The New Yorkshire Club **Liverpool:** Athenaeum Club **London:** Naval Club\*; Naval & Military Club\*; Royal Air Force Club\*; St. James's Club\*; Victory Services Club\*; Union Jack Club\*; The Sloane\*; Lansdowne Club\*; East India Club\*; City University Club; Royal Over-Seas League\*; **Morton's Club**; **Devonshire Club\*** **Norwich:** Norfolk Club\* **Teddington Middlesex:** Lensbury Club\* **FRANCE** Paris: Cercle National Des Armées\*; St. James Paris\* **GERMANY** Frankfurt: Union International Club\* **INDIA** Greater Noida: Stellar Gymkhana Club\* **Kolkata:** Spring Club; Space Club; Circle Club **Karnataka:** Mangalore Club **New Delhi:** Delhi Gymkhana Club\* **Maharashtra:** PYC Hindu Gymkhana\*; Decan Gymkhana\* **Mumbai:** Bombay Presidency Radio Club Limited\* **Rajasthan:** Jaisal Club\* **Secunderabad:** Chiraan Fort Club\* **West Bengal:** Tollygunge Club **Niligiris:** Nani's Nook\* **INDONESIA** Jakarta: The American Club Jakarta **IRELAND** Dublin: St. Stephen's Green Hibernian Club\* **Londonderry:** Beech Hill Country House Hotel\* **ITALY** Rome: Circolo Antico Tiro a Volo **JAPAN** Tokyo: Tokyo American Club **Kobe:** Kobe Club **Yokohama:** Yokohama Country & Athletic Club **KENYA** Nairobi: Capital Club East Africa **KOREA** Seoul: Seoul Club **MEXICO** Mexico City: University Club of Mexico **NETHERLANDS** Amsterdam: De Industrieel Groote Club **NEW ZEALAND** Christchurch: Canterbury Officers' Club; **Canterbury Club\*** **Dunedin:** Otago Officers Club **Wellington:** Wellington Club\* **NIGERIA** Lagos: Capital Club Lagos\* **PHILIPPINES** Manila/ **Makati City:** Manila Polo Club\* **PORTUGAL** Porto: Oporto Cricket & Lawn Tennis Club\* **SCOTLAND** Aberdeen: Royal Northern & University Club\* **Edinburgh:** The Royal Scots Club\*; Royal Over-Seas League\* **SINGAPORE** Scotts Road: The American Club **SOUTH AFRICA** Port Elizabeth: St. Georges Club\* **Johannesburg:** Rand Club\*; Inanda Club\* **SRI LANKA** Colombo: Colombo Swimming Club\* **SPAIN** Barcelona: Círculo Ecuestre\*; Circulo del Liceo **Bilbao:** Sociedad Bilbaina\* **Madrid:** Casino de Madrid **SWEDEN** Stockholm: Militarsallskapet I Stockholm **THAILAND** Bangkok: The Capitol Club **UNITED ARAB EMIRATES** Dubai: Capital Club Dubai **ZIMBABWE** Bulawayo: Bulawayo Club\*

## CAROL'S CORNER

CarolTaylor@MarineClub.com · 415.830.9906



Dear Members,

Your Membership here at the Marines' Memorial Club makes the world a lot smaller. Don't you agree? We noticed that you took the opportunity to enjoy many of our US and international Reciprocal Clubs this past summer! Your home Club has been host to a number of reciprocal guests, as well.

I am pleased to introduce Morton's Club, a lovely dining club in the heart of London's Mayfair and part of the social scene for more than 40 years! Morton's Club gets high marks for its food and ambience, and I hear it's popular with the celebs, too! If you need assistance generating a Letter of Introduction to this fine club, just send me an email. Remember, Reciprocal Clubs require a Letter of Introduction within 30 days prior to your arrival.

Get an up-to-date list of our Reciprocal Clubs, with complete contact info, by clicking the link in our monthly e-newsletter. (Not getting the newsletter? Register at [mmanetcom.marineclub.com](http://mmanetcom.marineclub.com).)

Wishing you the finest fall season! Please remember those who are struggling to put their lives back together after the hurricanes. If you are one of them, please know that our thoughts and prayers are with you.

Enjoy your travels! *Carol*



# In Memoriam



**Judge Roy L. Wonder**

3 November 1928 – 29 July 2017

Judge Roy Wonder was a Korean War Veteran, serving in the Navy as a P2V pilot and retired in from the Navy Reserves as a Lieutenant Commander. He graduated from Georgetown Law School and was appointed by Governor Reagan as a member of the workers' compensation board in 1972, and then as a judge in a municipal court in San Francisco in 1974. In 1983, he was appointed as a judge in superior court and served as a judge until retiring in 1994. In addition to serving as a mediator and arbitrator in retirement, he was active in the Marin General Hospital Foundation and was a regular attendee at the Golden Gate Breakfast Club, where he shared his sense of humor every Wednesday morning. He could always be counted on to attend the Marines' Memorial commemoration and educational events. He passed away after a brief bout with cancer.



**HONOR  
THEIR  
MEMORY**

with a Memorial Plaque at  
the Marines' Memorial Club

**TO ORDER A MEMORIAL PLAQUE, PLEASE COMPLETE AND FAX OR MAIL THIS FORM WITH PAYMENT TO:  
415.563.5820; Memorial Plaques, Marines' Memorial Club, 609 Sutter St., San Francisco, CA 94102**

Name: \_\_\_\_\_ Member number: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

**Plaque Information**

Seal (circle one):    Marine    Navy    Army    Air Force    Coast Guard

Line 1: \_\_\_\_\_

Line 2: \_\_\_\_\_

Line 3: \_\_\_\_\_

Line 4: \_\_\_\_\_

Line 5: \_\_\_\_\_

Line 6: \_\_\_\_\_

**Plaque donation:** \$750. Additional donation: \_\_\_\_\_ Total: \_\_\_\_\_

**Payment method** (circle one): Cash    Check    Credit Card (Visa, Mastercard, American Express, Diners)

Credit Card number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# A Living Memorial, continued

The Marines' Memorial Club is a twelve story building with 138 guest rooms and suites; the Leatherneck Steakhouse, the twelfth floor dining room with a vibrant view of San Francisco's bridges; a library; and a world-class health club with a lap swimming pool.

Membership in the Marines' Memorial Club is open to all Veterans of the United States Armed Forces. Effective 1 January 2005, by virtue of Veterans' contributions, the Association is able to offer free annual membership to all Currently Serving members of the US Armed Forces who come to stay at the Marines' Memorial Club to use the facility. For members and their guests who stay overnight in the Club, the room rates are the most reasonable in San Francisco.

Members may use the Club for the observance of the occasions that are significant in their own personal lives, such as reunions, weddings, and receptions. The most gratifying experience may be the spontaneous camaraderie with those who share like values and ideals.

The enduring vision of the Marines' Memorial Club continues: "A tribute to those who have gone before; and a service to those who carry on." While browsing amidst the Club's commemorative exhibits, take a few moments to listen to the voices that speak from the books, the photos, the citations, and the artwork. The Marines' Memorial Club is theirs and you are welcome in their home.

MEMBERSHIP IN  
THE MARINES'  
MEMORIAL CLUB  
IS OPEN TO ALL  
VETERANS OF THE  
UNITED STATES  
ARMED FORCES.





## MARINES' MEMORIAL ASSOCIATION

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San Francisco, CA 94102  
tel (415) 673-6672  
fax (415) 441-3649  
MarineClub.com



The Marines' Memorial Association is a non-profit 501(c)(19) Veterans organization.



## READ THIS! BOOKS WE RECOMMEND

**Hue 1968: A Turning Point of the American War in Vietnam**  
*by Mark Bowden*

**What Now, Lieutenant?: Leadership Forged from Vietnam, Desert Storm, and Beyond** *by General Richard "Butch" Neal, USMC (Ret.)*

**Enduring Vietnam: An American Generation and Its War**  
*by Dr. James Wright*

**Make Your Bed: Little Things That Can Change Your Life...and Maybe the World** *by Admiral William H. McRaven, USN (Ret.)*

**Bloodstained Sands: US Amphibious Operations in World War II**  
*by Michael G. Walling*

**The Fleet at Flood Tide: America at Total War in the Pacific, 1944-1945**  
*by James Hornfischer*

**Learning From Experience** *by George P. Shultz*